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Award

TEC Partnership - Marketing, Design and Web Maintenance Services 2025

TEC Partnership

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-056555

Procurement identifier (OCID): ocds-h6vhtk-058599 ([view related notices](#))

Published 15 September 2025, 12:57pm

Scope

Reference

TEC-MDW-25

Description

The tender process is for an agency to support the delivery of marketing, design, and web maintenance services. This includes working with a new brand identity which is being rolled out across the organisation.

The selected supplier will work alongside TEC Partnership's internal marketing and communications team to enhance the Partnerships creative output, campaign performance and brand consistency across all sites and channels.

The contract will run for an initial period of two years with the option to extend by a further year, subject to performance and internal approval.

A short onboarding period in September may be required to ensure a smooth transition ahead of a targeted October start date.

Contract 1. Marketing Design & Web Maintenance 2025

Supplier

- [The Content Marketing Agency](#)

Contract value

- £120,000 excluding VAT
- £144,000 including VAT

Below the relevant threshold

Award decision date

15 September 2025

Earliest date the contract will be signed

29 September 2025

Contract dates (estimated)

- 1 October 2025 to 1 October 2027
- Possible extension to 1 October 2028

- 3 years, 1 day

Description of possible extension:

2 year with optional 3rd

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Information about tenders

- 10 tenders received
- 1 tender assessed in the final stage:
 - 0 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 0 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Below threshold - open competition

Supplier

The Content Marketing Agency

- Companies House: 09628029

Origin 3 Genesis Office Park, Europarc

Grimsby

DN37 9TZ

United Kingdom

Email: marketing@cmagency.co.uk

Region: UKE13 - North and North East Lincolnshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Marketing Design & Web Maintenance 2025

Contracting authority

TEC Partnership

- Public Procurement Organisation Number: PCJJ-5724-XHGM

Laceby Road

Grimsby

DN34 5BQ

United Kingdom

Email: purchasing@tecpartnership.ac.uk

Website: <https://tecpartnership.com/>

Region: UKE13 - North and North East Lincolnshire

Organisation type: Public authority - sub-central government