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Contract

Stop Smoking Services

Stoke on Trent City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-056481

Procurement identifier (OCID): ocds-h6vhtk-04fda4 ([view related notices](#))

Published 15 September 2025, 11:05am

Scope

Reference

PH/2025/458

Description

The service is for provision of a Smoking Cessation Service for individuals aged 12 and over who live, work, attend education settings, or are registered with a GP within the Stoke-on-Trent geographical area.

Stop Smoking Service providing specialist support to high risk groups and digital support and signposting to national resources for other groups.

Vulnerable people including pregnant women and their unborn children / families, and people with mental health problems will have access to specialist support to help them stop smoking. This will improve health and wellbeing, and lower the risk of smoking related ill health and premature mortality.

This procurement is being undertaken under Provider Selection Regime.

Contract 1

Supplier

- Reed Wellbeing

Contract value

- £3,700,270 excluding VAT
- £4,440,324 including VAT

Above the relevant threshold

Date signed

5 September 2025

Contract dates

- 1 October 2025 to 31 March 2030
- Possible extension to 31 March 2032
- 6 years, 6 months

Description of possible extension:

2 possible extensions of 12 months

Main procurement category

Services

CPV classifications

- 85140000 - Miscellaneous health services

Contract locations

- UKG23 - Stoke-on-Trent

Key performance indicators

Name	Reporting frequency
Contract management	12 months

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Supplier

Reed Wellbeing

- Companies House: 09449184

Reed Wellbeing Visit website26 Rushworth Street

London

SE1 0RB

United Kingdom

Email: Christine.Lunn@reedwellbeing.org.uk

Website: <http://www.reedmomenta.co.uk>

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

Contracting authority

Stoke on Trent City Council

- Public Procurement Organisation Number: PDQZ-1442-RZTZ

Civic Centre, Glebe Street

Stoke-on-Trent

ST4 1HH

United Kingdom

Email: categorymanagement@stoke.gov.uk

Region: UKG23 - Stoke-on-Trent

Organisation type: Public authority - sub-central government