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Contract

## Stop Smoking Services

Stoke on Trent City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-056481

Procurement identifier (OCID): ocds-h6vhtk-04fda4 ([view related notices](#))

Published 15 September 2025, 11:05am

## Scope

## Reference

PH/2025/458

## Description

The service is for provision of a Smoking Cessation Service for individuals aged 12 and over who live, work, attend education settings, or are registered with a GP within the Stoke-on-Trent geographical area.

Stop Smoking Service providing specialist support to high risk groups and digital support and signposting to national resources for other groups.

Vulnerable people including pregnant women and their unborn children / families, and people with mental health problems will have access to specialist support to help them stop smoking. This will improve health and wellbeing, and lower the risk of smoking related ill health and premature mortality.

This procurement is being undertaken under Provider Selection Regime.

## **Contract 1**

### **Supplier**

- Reed Wellbeing

### **Contract value**

- £3,700,270 excluding VAT
- £4,440,324 including VAT

Above the relevant threshold

### **Date signed**

5 September 2025

### **Contract dates**

- 1 October 2025 to 31 March 2030
- Possible extension to 31 March 2032
- 6 years, 6 months

Description of possible extension:

2 possible extensions of 12 months

## **Main procurement category**

Services

## **CPV classifications**

- 85140000 - Miscellaneous health services

## **Contract locations**

- UKG23 - Stoke-on-Trent

## **Key performance indicators**

<b>Name</b>	<b>Reporting frequency</b>
Contract management	12 months

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## **Other information**

### **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

## Procedure type

Open procedure

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## Supplier

### Reed Wellbeing

- Companies House: 09449184

Reed Wellbeing Visit website26 Rushworth Street

London

SE1 0RB

United Kingdom

Email: [Christine.Lunn@reedwellbeing.org.uk](mailto:Christine.Lunn@reedwellbeing.org.uk)

Website: <http://www.reedmomenta.co.uk>

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

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## Contracting authority

### Stoke on Trent City Council

- Public Procurement Organisation Number: PDQZ-1442-RZTZ

Civic Centre, Glebe Street

Stoke-on-Trent

ST4 1HH

United Kingdom

Email: [categorymanagement@stoke.gov.uk](mailto:categorymanagement@stoke.gov.uk)

Region: UKG23 - Stoke-on-Trent

Organisation type: Public authority - sub-central government