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Contract

## **SEO Dynamics Developers Recruitment Campaign**

Driver and Vehicle Standards Agency

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-056433

Procurement identifier (OCID): ocids-h6vhtk-0599f2

Published 15 September 2025, 9:50am

### **Scope**

### **Reference**

T280022937

### **Description**

For a recruitment specialist to support the recruitment of 9 SEO Dynamic Developers.

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## **Contract 1. SEO Dynamics Developers Recruitment Campaign**

## **Supplier**

- Pearson Carter Limited

## **Contract value**

- £41,000 excluding VAT
- £49,200 including VAT

Below the relevant threshold

## **Date signed**

5 September 2025

## **Contract dates**

- 15 September 2025 to 14 September 2026
- 1 year

## **Main procurement category**

Services

## **CPV classifications**

- 79600000 - Recruitment services

## **Contract locations**

- UK - United Kingdom

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## Procedure

### Procedure type

Below threshold - limited competition

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## Supplier

### Pearson Carter Limited

Suite 31 Spire Building, Pilgrim Street

Newcastle Upon Tyne

NE1 2DS

United Kingdom

Telephone: 0

Email: [info@pearsoncarter.com](mailto:info@pearsoncarter.com)

Website: <https://www.pearsoncarter.com/>

Region: UKC22 - Tyneside

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. SEO Dynamics Developers Recruitment Campaign

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## **Contracting authority**

### **Driver and Vehicle Standards Agency**

- Public Procurement Organisation Number: PTMM-2614-YJDV

Berkeley House, Croydon Street

Bristol

BS5 0DA

United Kingdom

Contact name: Stacey Griffiths

Telephone: 0

Email: [commerciaLENQUIRIES@DVSA.GOV.UK](mailto:commerciaLENQUIRIES@DVSA.GOV.UK)

Website: <http://www.gov.uk/dvsa>

Region: UKK11 - Bristol, City of

Organisation type: Public authority - central government