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Tender

WMCA Micromobility Scheme - Tender Notice

West Midlands Combined Authority

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-056304

Procurement identifier (OCID): ocds-h6vhtk-0561d8 ([view related notices](#))

Published 12 September 2025, 3:52pm

Scope

Reference

06134-2024

Description

Two regional micromobility schemes currently operate within the West Midlands. A regional cycle hire scheme (West Midlands Cycle Hire) has been in place since March 2021, predominantly focused on pedal bikes. An eScooter scheme being delivered as part of the Department for Transport (DfT) trial has been in place since August 2023. Both contracts are due to end in early 2026.

WMCA are seeking a Service Provider to provide a new service on a concession basis, to include both e-Bikes and eScooters (Micromobility Assets), which allows customers to unlock the vehicles using an app, ride to their destination, park and pay in the app.

The Micromobility Services should support West Midlands Combined Authority (WMCA) and its 7 constituent Local Authorities (LAs) in meeting key regional priorities, including:

- Encouraging modal shift from the private car

- Providing easy and inclusive access to assets which do not conflict with other footway users
- Promote the use of public transport with assets available for hire/parking at or close to public transport interchanges

The Service Provider will be required to have experience of operating Micromobility Services in the United Kingdom and hold and maintain full CoMoUK Public Bike Share Accreditation throughout the duration of this agreement.

The eScooter Vehicle Special Order (VSO) covering the West Midlands allows for a provision of eScooters in 5 of the 7 Local Authority areas within the West Midlands (Birmingham, Coventry, Sandwell, Walsall and Wolverhampton (excluding Dudley and Solihull)). Rollout will be dependent on agreement with respective Local Authority areas and is not guaranteed. For reference, eScooters are currently operational in Birmingham and the University of Warwick (Coventry).

Total value (estimated)

- £36,000,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 April 2026 to 31 March 2031
- Possible extension to 31 March 2036
- 10 years

Description of possible extension:

1 x 3-year option to extend to 31/03/2034 and 1 x 2-year option to extend to 31/03/2036 at the sole discretion of WMCA.

Main procurement category

Services

CPV classifications

- 60112000 - Public road transport services
- 60130000 - Special-purpose road passenger-transport services

Contract locations

- UKG - West Midlands (England)

Participation

Legal and financial capacity conditions of participation

Financial Capacity assessed through self-completion of WMCA's Financial Risk Assessment Tool.

If a 'Fail' or 'Flag as Risk' is received for any metrics, the tenderer **MUST** engage with WMCA BEFORE THE END OF THE CLARIFICATION PERIOD to provide an explanation and agree mitigation measures. If Tenderers receive a 'Fail' or 'Flag as Risk' and don't engage during the clarification period, they will Fail this condition of participation.

The Concessionaire will be required to hold the following levels of insurance;

Employer's (Compulsory) Liability Insurance = £10M

Public Liability Insurance = £20M

Professional Indemnity Insurance = £1M

Tenderers must confirm that they commit to obtaining and maintaining these levels of

insurance throughout the duration of the contract and must upload either;

- a) Insurance Certificates showing that these levels of cover are currently held; or
- b) A letter/quotation from an insurance company confirming that they would offer the required level of insurance

Technical ability conditions of participation

Tenderers must provide details of up to three contracts which evidence (providing names and localities where appropriate) prior experience of:

- Running similar micromobility services with multiple vehicle types, operating over a period of at least 1 year
- In scoping service design (including fleet size and customer proposition) and any experience in simulating this prior to deployment.
- Working successfully and collaboratively with public bodies towards shared objectives.
- Operating in dense urban areas

Confirmation of compliance with GDPR and Modern Slavery Act 2015 (if applicable)

Confirmation that if successful, the Tenderer will commit to paying the Living Wage as a minimum to all employees.

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

3 October 2025, 5:00pm

Tender submission deadline

17 October 2025, 5:00pm

Submission address and any special instructions

<https://wmca.bravosolution.co.uk/go/7865769601993E20C731>

Prospective Bidders will be required to register for an account on Bravo Solutions, WMCA's e-tendering platform before being able to access the Invitation to Tender pack.

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

30 January 2026

Award criteria

Name	Description	Type
Technical	Weighted at 90%	Quality
Social Value	Weighted at 10%	Quality
Commercial	Pass/Fail	Cost

Weighting description

Other information

Description of risks to contract performance

Risk - Current status of e-scooters being under a DfT trial at present until May 2028, with potential withdrawal, extensions or legislation

Impact - Uncertainty of long-term future of this mode – potential for scooters to drop out as a supported mode of travel

Reason it cannot be addressed in contract - Uncertainty over long-term DfT position on this which is out of our control. We have attempted to mitigate this by making e-bikes the focus of the contract and referenced the uncertainty of scooters. Marketplace is also fully aware of e-scooter position on a national level

Risk - Escalation of international conflicts / Increase of trade tariffs / Emergence of Epidemic/Pandemic

Impact - Significant rise in costs or lack of availability of equipment and materials

Reason it cannot be addressed in contract - Cannot predict availability issues, contracts can cover increased costs to a point, however not significant rises

Risk - LA partner deciding to withdraw support for bike and/or scooter scheme

Impact - Change to geographical coverage of the scheme / lack of ability to deploy across the region

Reason it cannot be addressed in contract - At outset, all 7 LAs are included from a bike perspective – references made to e-scooters and where the scheme is currently approved with DfT, operational and supported. Impossible to predict future sentiment towards modes, especially e-scooters, with them being relatively new and at times subjective in how they are viewed

Applicable trade agreements

- Government Procurement Agreement (GPA)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Special regime

Concession

Contracting authority

West Midlands Combined Authority

- Public Procurement Organisation Number: PGMD-1353-PZVX

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Organisation type: Public authority - sub-central government