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Planning

## Create Talent Programme

North East Combined Authority

UK3: Planned procurement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-056282

Procurement identifier (OCID): ocds-h6vhtk-059976 ([view related notices](#))

Published 12 September 2025, 3:29pm

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## Scope

### Description

The new Create Talent Programme will be an innovative, industry led skills programme to support the North East's thriving creative sector, focusing on the music, arts, writing and publishing and the screen industry. The programme will play a key part in delivering the Mayor and Cabinet's mission 'Home to a growing and vibrant economy for all', providing our workforce with the right skills and training to build an inclusive and competitive economy.

The programme will provide sector-leading, inclusive and needs-led pathways for aspiring creatives, encouraging people of all ages from diverse backgrounds to aspire to a career in the creative sector. Alongside this, it will support freelancers and enterprises to develop high-level skills in creative practices. By focusing on identified skills needs and transferable skills, it will equip our freelance community with the fundamental skills to build, sustain and grow their practice as effective freelancers employed

in the creative sector.

### **Total value (estimated)**

- £4,000,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 2 January 2026 to 31 March 2029
- 3 years, 2 months, 30 days

### **Main procurement category**

Services

### **CPV classifications**

- 80400000 - Adult and other education services
- 80500000 - Training services

### **Contract locations**

- UKC - North East (England)

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## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
  - Voluntary, community and social enterprises (VCSE)
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## **Submission**

### **Publication date of tender notice (estimated)**

10 October 2025

### **Enquiry deadline**

31 October 2025, 12:00pm

### **Tender submission deadline**

7 November 2025, 12:00pm

### **Submission address and any special instructions**

[www.open.org](http://www.open.org)

### **Tenders may be submitted electronically**

Yes

### **Languages that may be used for submission**

English

**Award decision date (estimated)**

12 December 2025

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**Award criteria**

<b>Name</b>	<b>Type</b>	<b>Weighting</b>
Quality	Quality	80%
Price	Price	20%

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**Procedure****Procedure type**

Open procedure

**Special regime**

Light touch

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**Documents****Associated tender documents**

<http://www.open.org>

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## Contracting authority

### North East Combined Authority

- Public Procurement Organisation Number: PJMR-6594-BRGH

The Lumen, St James' Boulevard

Newcastle Upon Tyne

NE4 5BZ

United Kingdom

Email: [procurement@northeast-ca.gov.uk](mailto:procurement@northeast-ca.gov.uk)

Region: UKC22 - Tyneside

Organisation type: Public authority - sub-central government