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Contract

Supply, Install, Maintain and Repair of Vehicle Activated Signs

East Ayrshire Council

F03: Contract award notice

Notice identifier: 2025/S 000-055745

Procurement identifier (OCID): ocids-h6vhtk-05280d

Published 11 September 2025, 11:33am

Section I: Contracting authority

I.1) Name and addresses

East Ayrshire Council

Corporate Procurement Team, London Road HQ

Kilmarnock

KA3 7BU

Contact

Zoe Wilson

Email

zoe.wilson@east-ayrshire.gov.uk

Telephone

+44 1563576000

Country

United Kingdom

NUTS code

UKM93 - East Ayrshire and North Ayrshire mainland

Internet address(es)

Main address

<http://www.east-ayrshire.gov.uk>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00223

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Supply, Install, Maintain and Repair of Vehicle Activated Signs

Reference number

PS/24/17

II.1.2) Main CPV code

- 34992100 - Illuminated traffic signs

II.1.3) Type of contract

Supplies

II.1.4) Short description

Supply, Installation, Repairs & Maintenance of Electronic Vehicle Activated Signs in East Ayrshire and South Ayrshire

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £850,000

II.2) Description

II.2.2) Additional CPV code(s)

- 34923000 - Road traffic-control equipment
- 34924000 - Variable message signs
- 50230000 - Repair, maintenance and associated services related to roads and other equipment
- 45316211 - Installation of illuminated road signs

II.2.3) Place of performance

NUTS codes

- UKM93 - East Ayrshire and North Ayrshire mainland
- UKM94 - South Ayrshire

II.2.4) Description of the procurement

East Ayrshire Council is currently inviting tenders from a suitably qualified company to work in close co-operation with the Council and adopt a positive and flexible approach in delivering the supply, installation, repair and maintenance of a variety of electronic vehicle activated signs. The Ayrshire Roads Alliance are responsible for this service within the East and South Ayrshire Council areas. Ayrshire Roads Alliance (ARA) is a shared integrated roads and transportation service established in 2014 and provides the combined roads service for East and South Ayrshire Councils. The Service is delivered with the overall objective of improving the road and transportation service in both Council areas and is led by East Ayrshire Council.

Supply and installation of the signs will be on an as required basis, with a planned maintenance schedule for 280 signs within the East Ayrshire area and 117 signs within

the South Ayrshire area; a re-programming schedule for some signs will be required, approximately 164. No guarantees can be given as to the actual quantity of signs that will require to be purchased over the period of the contract.

A call-out repairs service will also be required, together with the Councils direct access to the successful Service Providers database asset management system for record purposes for managing and monitoring, relating to locations, repairs, faults, drawings etc.

The successful supplier must be able to maintain and repair the Councils current inventory of Electronic Vehicle Activated Signs. An inventory of all signs is included within the Pricing Schedule.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 40

Price - Weighting: 60

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-028148](#)

Section V. Award of contract

Contract No

PS/24/17

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 September 2025

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Swarco UK & Ireland Ltd

Hazelwood House, Lime Tree Way, Chineham Business Park

Basingstoke

RG248WZ

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £850,000

Section VI. Complementary information

VI.3) Additional information

(SC Ref:809958)

VI.4) Procedures for review

VI.4.1) Review body

Kilmarnock Sheriff Court

St Marnock Street

Kilmarnock

KA1 1ED

Country

United Kingdom