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Contract

Norfolk Recruitment Campaign

The Police and Crime Commissioner for Norfolk

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-055648

Procurement identifier (OCID): ocds-h6vhtk-059835

Published 11 September 2025, 9:34am

Scope

Reference

C19714

Description

A marketing agency to develop and deliver a new recruitment campaign for Norfolk officers.

Contract 1. Norfolk Recruitment Campai

Supplier

- [Creative Sponge](#)

Contract value

- £34,000 excluding VAT
- £40,800 including VAT

Below the relevant threshold

Date signed

8 September 2025

Contract dates

- 15 September 2025 to 31 March 2026
- 6 months, 16 days

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services
-

Procedure

Procedure type

Below threshold - limited competition

Supplier

Creative Sponge

Fuel Studios, Pottergate

Norwich

NR2 1DX

United Kingdom

Telephone: 01603 622766

Email: alex@creativesponge.co.uk

Website: <https://www.creativesponge.co.uk/>

Region: UKH15 - Norwich and East Norfolk

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Norfolk Recruitment Campai

Contracting authority

The Police and Crime Commissioner for Norfolk

- Public Procurement Organisation Number: PGQM-8624-MNJX

Jubilee House, Falconers Chase

Wymondham

NR18 0WW

United Kingdom

Email: holly.hayward@norfolk.police.uk

Website: <https://7force.force.com>

Region: UKH17 - Breckland and South Norfolk

Organisation type: Public authority - sub-central government