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Tender

PeacePlus Communications Agency

BRITISH COUNCIL(THE)

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-055614

Procurement identifier (OCID): ocds-h6vhtk-05981b ([view related notices](#))

Published 10 September 2025, 6:19pm

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Locations updated to Northern Ireland and Ireland.

Scope

Reference

RFP1027882

Description

British Council is delivering the CONNECT project funded by PEACEPLUS which is supported by SEUPB, the Special EU Programmes Body from 1st of July 2025 until 30 June 2029. The CONNECT project is led by the British Council and is implemented in partnership with Politics in Action (Northern Ireland) and Create (Ireland) and with the support of Arts Council Ireland and Arts Council Northern Ireland as associate partners ensuring cross-border representation is at the forefront.

The British Council is seeking to identify a Communications/Media Agency to design and implement the communication and visibility strategy for the CONNECT programme, in full compliance with SEUPB PEACEPLUS Communication Guidelines.

Please note that this procurement is being completed in accordance with SEUPB programme procurement rules.

Total value (estimated)

- 63000 EUR including VAT

Below the relevant threshold

Contract dates (estimated)

- 13 October 2025 to 30 June 2029
- 3 years, 8 months, 19 days

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKN - Northern Ireland
 - IE - Ireland
-

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

19 September 2025, 4:00pm

Tender submission deadline

1 October 2025, 2:00pm

Submission address and any special instructions

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>. Please register an account and the documents will be available once registered. All questions and submission are completed using the same portal.

Tenders may be submitted electronically

Yes

Award criteria

Quality 30%, Methodology and Approach 30%, Commercial 40%

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>

Contracting authority

BRITISH COUNCIL(THE)

- Companies House: RC000060
- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place, Stratford,

London

E20 1JQ

United Kingdom

Contact name: Charlie Loveday

Email: charlie.loveday1@britishcouncil.org

Website: <http://www.britishcouncil.org/>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government