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Tender

## **PeacePlus Communications Agency**

BRITISH COUNCIL(THE)

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-055614

Procurement identifier (OCID): ocds-h6vhtk-05981b

Published 10 September 2025, 6:19pm

## **Changes to notice**

This notice has been edited. The [previous version](#) is still available.

Locations updated to Northern Ireland and Ireland.

## **Scope**

## **Reference**

RFP1027882

## **Description**

British Council is delivering the CONNECT project funded by PEACEPLUS which is supported by SEUPB, the Special EU Programmes Body from 1st of July 2025 until 30 June 2029. The CONNECT project is led by the British Council and is implemented in partnership with Politics in Action (Northern Ireland) and Create (Ireland) and with the support of Arts Council Ireland and Arts Council Northern Ireland as associate partners ensuring cross-border representation is at the forefront.

The British Council is seeking to identify a Communications/Media Agency to design and implement the communication and visibility strategy for the CONNECT programme, in full compliance with SEUPB PEACEPLUS Communication Guidelines.

Please note that this procurement is being completed in accordance with SEUPB programme procurement rules.

## **Total value (estimated)**

- 63000 EUR including VAT

Below the relevant threshold

## **Contract dates (estimated)**

- 13 October 2025 to 30 June 2029
- 3 years, 8 months, 19 days

## **Main procurement category**

Services

## **CPV classifications**

- 79340000 - Advertising and marketing services

## **Contract locations**

- UKN - Northern Ireland
- IE - Ireland

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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Enquiry deadline**

19 September 2025, 4:00pm

### **Tender submission deadline**

1 October 2025, 2:00pm

### **Submission address and any special instructions**

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>. Please register an account and the documents will be available once registered. All questions and submission are completed using the same portal.

## **Tenders may be submitted electronically**

Yes

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## **Award criteria**

Quality 30%, Methodology and Approach 30%, Commercial 40%

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## **Procedure**

### **Procedure type**

Below threshold - open competition

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## **Documents**

### **Associated tender documents**

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>

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## **Contracting authority**

## **BRITISH COUNCIL(THE)**

- Companies House: RC000060
- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place, Stratford,

London

E20 1JQ

United Kingdom

Contact name: Charlie Loveday

Email: [charlie.loveday1@britishcouncil.org](mailto:charlie.loveday1@britishcouncil.org)

Website: <http://www.britishcouncil.org/>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government