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Tender

Design Services

ORDNANCE SURVEY LIMITED

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-055566

Procurement identifier (OCID): ocds-h6vhtk-0597fe ([view related notices](#))

Published 10 September 2025, 4:45pm

Scope

Reference

BS.0210

Description

Ordnance Survey (OS) is Great Britain's National Mapping Service, providing the trusted location data that underpins everyday life. From transport and utilities to housing and logistics, our data supports critical infrastructure, public services, and economic growth. OS also supports the nation getting outside with the award-winning OS Maps app and other OS products, including guidebooks and physical products.

OS maintains the National Map, a vast database of over 600 million geospatial features, updated 20,000 times a day. Our expertise in location intelligence helps businesses, government, and communities make smarter decisions — whether planning sustainable cities, managing climate risks, or improving connectivity — because everything happens somewhere.

As part of the Department for Science, Innovation and Technology (DSIT), we are driving the future of geospatial insights, ensuring Britain remains a leader in location data, and

enabling a better-connected, more efficient, and resilient nation.

We are seeking a versatile design agency to act as an extension of our in-house design team. The selected agency will support a range of projects, from ad hoc tasks to campaign support, ensuring our brand's visual identity is consistently represented across all platforms.

Total value (estimated)

- £270,000 excluding VAT
- £324,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 17 November 2025 to 16 November 2027
- Possible extension to 16 November 2028
- 3 years

Description of possible extension:

Options to extend are subject to satisfactory performance throughout the life of the contract and Ordnance Survey's confirmation of funding availability (budget). OS reserves the right not to take such extension option(s) if OS identifies that the Supplier (or associated party) has been added to the procurement debarment list during the contract term.

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services
 - 79415200 - Design consultancy services
 - 79933000 - Design support services
-

Submission

Enquiry deadline

6 October 2025, 12:00pm

Tender submission deadline

6 October 2025, 12:00pm

Submission address and any special instructions

<https://in-tendhost.co.uk/os/aspx/Home>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

31 October 2025

Recurring procurement

Publication date of next tender notice (estimated): 18 October 2029

Award criteria

Name	Description	Type
Simple description	Full details of award criteria can be found in the Instructions for Tendering Documents.	Price

Weighting description

Full details of award criteria can be found in the Instructions for Tendering Documents.

Other information**Conflicts assessment prepared/revised**

Yes

Procedure

Procedure type

Open procedure

Documents

Associated tender documents

<https://in-tendhost.co.uk/os/aspx/Home>

Contracting authority

ORDNANCE SURVEY LIMITED

- Companies House: 09121572

Explorer House Adanac Drive

Southampton

SO16 0AS

United Kingdom

Contact name: Caroline Eadie

Email: caroline.eadie@os.uk

Region: UKJ36 - Central Hampshire

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)