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Contract

Sponsorship of Durham Cricket 2025-27

Durham County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-055398

Procurement identifier (OCID): ocds-h6vhtk-059790

Published 10 September 2025, 1:41pm

Scope

Description

Sponsorship, including shirt sponsors (both long and short sleeve tops), media day opportunities, branding across the cricket ground (including live tv coverage), branding/marketing and PR (adverts, newsletters, web landing page, events, socials etc)

Contract 1

Supplier

- Durham Cricket C.I.C

Contract value

- £70,620 excluding VAT
- £84,744 including VAT

Below the relevant threshold

Date signed

1 April 2025

Contract dates

- 1 April 2025 to 31 March 2027
- 2 years

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKC14 - Durham CC
-

Procedure

Procedure type

Below threshold - unknown

Supplier

Durham Cricket C.I.C

Emirates Riverside, Riverside, Chester Le Street

County Durham

DH3 3QR

United Kingdom

Email: box.office@durhamcricket.co.uk

Region: UKC14 - Durham CC

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Durham County Council

- Public Procurement Organisation Number: PMPB-8772-VYWM

Corten House, Dunholme Close

Durham

DH1 5WB

United Kingdom

Email: corporate.procurement@durham.gov.uk

Website: <http://www.durham.gov.uk/>

Region: UKC14 - Durham CC

Organisation type: Public authority - sub-central government