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Contract

Marketing Strategy Execution Support

Post Office Limited

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-055318

Procurement identifier (OCID): ocids-h6vhtk-05976a

Published 10 September 2025, 11:52am

Scope

Description

Marketing strategy support from product-centric to customer-centric execution.

Contract 1. Marketing Strategy Execution Support

Supplier

- Manifesto Growth Limited

Contract value

- £100,000 including VAT

Below the relevant threshold

Date signed

8 September 2025

Contract dates

- 8 September 2025 to 28 November 2025
- 2 months, 21 days

Main procurement category

Services

CPV classifications

- 79413000 - Marketing management consultancy services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

Manifesto Growth Limited

36-38 Hatton Garden

London

EC1N8EB

United Kingdom

Email: mark@manifestogrowth.com

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Marketing Strategy Execution Support

Contracting authority

Post Office Limited

- Companies House: 02154540
- Public Procurement Organisation Number: PRNP-5883-YMLG

100 Wood Street

London

EC2V 7ER

United Kingdom

Email: Procurement@postoffice.co.uk

Website: <https://corporate.postoffice.co.uk/>

Region: UKI31 - Camden and City of London

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)