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Tender

Recruitment Advertising Framework for Seven English National Park Authorities 2025

South Downs National Park Authority

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-055262

Procurement identifier (OCID): ocds-h6vhtk-0543b8 ([view related notices](#))

Published 10 September 2025, 10:17am

Scope

Description

In 2019, the South Downs National Park Authority (SDNPA) set up a single supplier framework for use by all of the UK National Park Authorities (NPAs) for their recruitment advertising needs. This framework has now expired. Following preliminary market engagement, we are now tendering to establish a framework agreement with a recruitment advertising agency to serve seven of the UK National Park Authorities.

Commercial tool

Establishes a framework

Total value (estimated)

- £400,000 excluding VAT

- £480,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 December 2025 to 30 November 2028
- Possible extension to 30 November 2029
- 4 years

Description of possible extension:

The option for a one year extension, subject to the agreement of the National Parks named on the framework

Main procurement category

Services

CPV classifications

- 79341000 - Advertising services
- 79600000 - Recruitment services

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber

- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Framework

Maximum number of suppliers

1

Maximum percentage fee charged to suppliers

0%

Framework operation description

This is a single supplier framework, with direct awards made to the single supplier. Prices are determined by the rates provided in the pricing proposal of the winning bidder.

Award method when using the framework

Without competition

Contracting authorities that may use the framework

South Downs National Park Authority

Lake District National Park Authority

North York Moors National Park Authority

The Broads Authority

Dartmoor National Park Authority

Exmoor National Park

New Forest National Park Authority

Contracting authority location restrictions

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Tender submission deadline

7 October 2025, 12:00pm

Submission address and any special instructions

<https://in-tendhost.co.uk/southdowns/aspx/Home>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

4 November 2025

Recurring procurement

Publication date of next tender notice (estimated): 1 February 2029

Award criteria

Name	Type	Weighting
Price	Price	40%
Approach to the Framework	Quality	20%
Support and resourcing	Quality	15%
EDI and Sustainability	Quality	10%
Social Value	Quality	10%
Scenario	Quality	5%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Documents

Associated tender documents

<https://in-tendhost.co.uk/southdowns.aspx/Home>

SDNPA use an electronic sourcing portal to manage all tendering and quotation exercises and current and future contract opportunities can be viewed at <https://in-tendhost.co.uk/southdowns>. In order to view the full documents available it is necessary to register with the portal. Registration is free and only has to be done once.

Contracting authority

South Downs National Park Authority

- Public Procurement Organisation Number: PJDL-9528-MNGZ

South Downs Centre, North Street

Midhurst

GU29 9DH

United Kingdom

Email: tenders@southdowns.gov.uk

Website: <https://www.southdowns.gov.uk>

Region: UKJ27 - West Sussex (South West)

Organisation type: Public authority - sub-central government

Other organisations

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

Lake District National Park Authority

Summary of their role in this procurement: Asses

- Public Procurement Organisation Number: PBPJ-8656-VBYR

Wayfaring House, Murley Moss Business Park, Oxenholme Road

Kendal

LA9 7RL

United Kingdom

Email: holly.moxon@lakedistrict.gov.uk

Region: UKD12 - East Cumbria

North York Moors National Park Authority

Summary of their role in this procurement: Assessment of tenders

- Public Procurement Organisation Number: PGXC-2897-MQXX

The Old Vicarage, Bondgate

York

YO62 5BP

United Kingdom

Email: it@northyorkmoors.org.uk

Region: UKE22 - North Yorkshire CC

Contact organisation

Contact South Downs National Park Authority for any enquiries.