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Award

Strategic Influencing and Communications Support for the Child-Lens Investing Initiative

Cardiff and Vale University Health Board

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-055240

Procurement identifier (OCID): ocds-h6vhtk-05973b ([view related notices](#))

Published 10 September 2025, 9:50am

Scope

Reference

CAV-DIR-(25-26) 92

Description

Cardiff and Vale University Health Board, intends to award a contract to Hawkins, Laxton and Co. to support with a unique blend of strategic communications, influencing, and policy expertise in health and children's rights to improve and identify areas and opportunities for innovation. Hawkins Laxton will provide strategic communications and influencing support to position paediatric research and child-lens investment at the forefront of UK and international policy agendas. They will deliver tailored advocacy, stakeholder engagement, and narrative development to maximise Wales' leadership role in this field. No alternative suppliers were identified during market engagement, and there is no suitable options available via any national procurement frameworks. This notice is issued in accordance with procurement transparency obligations and to ensure compliance with public procurement regulations.

Contract 1. Strategic Influencing and Communications Support for the Child-Lens Investing Initiative

Supplier

- Hawkins Laxton & Co.

Contract value

- £38,000 excluding VAT
- £38,000 including VAT

Below the relevant threshold

Earliest date the contract will be signed

29 September 2025

Contract dates (estimated)

- 1 October 2025 to 30 September 2026
- 1 year

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services

Contract locations

- UKL22 - Cardiff and Vale of Glamorgan

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Procedure

Procedure type

Below threshold - without competition

Supplier

Hawkins Laxton & Co.

- Public Procurement Organisation Number: PMXT-1283-QNTD

Crown Chambers, Princes Street

Harrogate

HG1 1NJ

United Kingdom

Email: info@hawkinslaxton.com

Website: <https://hawkinslaxton.com/>

Region: UKE22 - North Yorkshire CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Strategic Influencing and Communications Support for the Child-Lens Investing Initiative

Contracting authority

Cardiff and Vale University Health Board

- Public Procurement Organisation Number: PPPR-7969-BTJG

WOODLAND HOUSE

Cardiff

CF14 4HH

United Kingdom

Contact name: Jane Boulton

Telephone: +442921500648

Email: jane.boulton@wales.nhs.uk

Website: <http://nwssp.nhs.wales/ourservices/procurement-services/>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

NHS Wales Shared Services Partnership-Procurement Services (hosted by Velindre University NHS Trust)

Summary of their role in this procurement: Managing Procurement

- Public Procurement Organisation Number: PXWV-6492-CGMN

4-5 Charnwood Court

Heol Billingsley, Parc Nantgarw Cardiff

CF15 7QZ

United Kingdom

Contact name: Jane Boulton

Telephone: +44 2921500648

Email: jane.boulton@wales.nhs.uk

Website: <http://nwssp.nhs.wales/ourservices/procurement-services/>

Region: UKL15 - Central Valleys

Contact organisation

Contact Cardiff and Vale University Health Board for any enquiries.