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Contract

Birmingham Adult Drug and Alcohol Service

Birmingham City Council

F03: Contract award notice

Notice identifier: 2025/S 000-055144

Procurement identifier (OCID): ocids-h6vhtk-059702

Published 9 September 2025, 4:36pm

Section I: Contracting authority

I.1) Name and addresses

Birmingham City Council

Council House, 1 Victoria Square

Birmingham

B1 1BB

Contact

Commercial and Procurement Services

Email

etendering@birmingham.gov.uk

Country

United Kingdom

Region code

UKG31 - Birmingham

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<http://www.birmingham.gov.uk>

Buyer's address

<http://www.in-tendhost.co.uk/birminghamcc>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Birmingham Adult Drug and Alcohol Service

Reference number

P2302

II.1.2) Main CPV code

- 85323000 - Community health services

II.1.3) Type of contract

Services

II.1.4) Short description

The Birmingham City Council Adult Drug and Alcohol Service provides a specialist treatment and recovery service. The Council has followed The Direct Award Process C for the award of this contract. This process has been undertaken in accordance with the Health Care Services (Provider Selection Regime) Regulations 2023.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £64,287,726 / Highest offer: £83,000,000 taken into consideration

II.2) Description

II.2.2) Additional CPV code(s)

- 85312500 - Rehabilitation services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

The Service is focused on helping individuals overcome substance dependency and reducing the negative impact of substance misuse on families, communities, and society. It is guided by a locally informed, person-centred approach that ensures support is tailored to individual circumstances. This enables people to progress through their treatment and recovery journey while addressing vulnerabilities, safeguarding concerns, and managing risk appropriately.

Birmingham City Council are intending to award a contract to an existing provider following Direct Award C (under PSR) for the period 1st October 2025 - 30th September 2029 (2+2 years) with a value of between £64,287,726 and a maximum of £83,000,000. The value is expressed as a range to express the Core Contract plus the potential grant funding element from the Office for Health Improvement and Disparities (OHID). The maximum potential contract value will be £83,000,000 over the 4-year period. All spend will go through Internal the spend control approval process.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 100%

Price - Weighting: Price

II.2.11) Information about options

Options: Yes

Description of options

With the option to extend for a further 2 years.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

On the 23rd July 2024, Cabinet delegated approval of the Commissioning/Procurement Strategy and Contract Award for the future service provision for the Adults Drug and Alcohol Treatment Service post 30th September 2025 to the Director of Public Health, in conjunction with the Cabinet Member for Health and Social Care. Addictions Team leads held internal challenge meetings on the Procurement approach and strategy, ensuring robustness challenge from colleagues external to the department. On the 31st January 2025, the Chief Officer report was published approving the Procurement approach.

Decision Making for the approval of Direct Award (Process C) in relation to Birmingham City's Drug & Alcohol Service was approved by Director of Public Health in conjunction with the Director of Commercial & Procurement (or their delegate) Executive Director of Finance and Section 151 Officer (or their delegate) and the Director of Legal & Monitoring Officer (or their delegate). Final approval was gained on 9th September 2025.

Commissioners involved this re-procurement from designing to contract award were asked to declare any known conflicts of interest before participating in re-commissioning activity or making any recommendations. No conflicts of interest were identified among individuals involved in making the decision in relation to this service.

The Council has carefully considered all Key Criteria in its decision to award this contract.

To build confidence in the Provider's ability to deliver the service effectively against the Key Criteria, the Council adopted a two-stage evaluation process: Initial submission review, followed by Structured feedback, enabling the Provider to demonstrate quality and ongoing alignment with the Council's strategic priorities. This approach ensured a robust, transparent, and outcome-focused process, supporting the delivery of high-quality, inclusive, and sustainable services for the community. In recognition of emerging needs and priority areas the Council incorporated additional evaluation criteria to ensure the service remains relevant and responsive to local health challenges.

As part of the Direct Award C process, evaluation has also included an assessment of the Provider's performance against the UK Government's Quality Commissioning Standards for Alcohol and Drug Services

<https://www.gov.uk/government/publications/commissioning-quality-standard-alcohol-and-drug-services>. These standards serve as a benchmark for ensuring quality, safety, and effectiveness in service delivery.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Contract No

P2302

Title

Birmingham Adult Drug and Alcohol Service

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 September 2025

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Change, Grow, Live Services Limited

North Suite, First Floor, 1 Jubilee Street

Brighton

BN1 1GE

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

6228752

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £64,287,726 / Highest offer: £83,000,000 taken into consideration

Section VI. Complementary information

VI.3) Additional information

This is a Provider Selection Regime (PSR) Intention To Award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The standstill period begins on the day after the publication of this notice.

Representations by providers must be made to decision makers by midnight on 19th September 2025. Written representations should be sent to cps@birmingham.gov.uk

VI.4) Procedures for review

VI.4.1) Review body

Birmingham City Council

Council House, 1 Victoria Square

Birmingham

B1 1BB

Email

etendering@birmingham.gov.uk

Country

United Kingdom