

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/055063-2025>

Contract

## **Supporting Our Town Centres - Marketing Campaign and Promotional Activities**

Neath Port Talbot County Borough Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-055063

Procurement identifier (OCID): ocds-h6vhtk-0596ca

Published 9 September 2025, 2:34pm

### **Scope**

### **Reference**

CPR24-25-58

### **Description**

To oversee the content creation and activities of the 'Supporting Our Town Centres' Marketing Campaign.

---

## **Contract 1. Supporting Our Town Centres - Marketing Campaign and Promotional Activities**

### **Supplier**

- [Rethink PR & Marketing](#)

### **Contract value**

- £60,000 excluding VAT
- £72,000 including VAT

Below the relevant threshold

### **Date signed**

1 April 2025

### **Contract dates**

- 1 April 2025 to 31 March 2026
- 1 year

### **Main procurement category**

Services

### **CPV classifications**

- 85323000 - Community health services

- 79340000 - Advertising and marketing services
- 79300000 - Market and economic research; polling and statistics

## **Contract locations**

- UKL17 - Bridgend and Neath Port Talbot

---

## **Procedure**

### **Procedure type**

Below threshold - unknown

---

## **Supplier**

### **Rethink PR & Marketing**

- Public Procurement Organisation Number: PYCG-1991-CGNG

2 Princess Way

Swansea

SA1 3LW

United Kingdom

Telephone: 01792 460200

Email: [info@rethinkprm.com](mailto:info@rethinkprm.com)

Region: UKL18 - Swansea

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Supporting Our Town Centres - Marketing Campaign and Promotional Activities

---

## **Contracting authority**

### **Neath Port Talbot County Borough Council**

- Public Procurement Organisation Number: PRGM-1776-LMWP

Civic Centre

Port Talbot

SA13 1PJ

United Kingdom

Contact name: Angharad Clarke

Email: [procurement@npt.gov.uk](mailto:procurement@npt.gov.uk)

Website: <http://www.npt.gov.uk>

Region: UKL17 - Bridgend and Neath Port Talbot

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales