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Planning

BBC | Fit for the Future - Market Insights

BBC (British Broadcasting Corporation)

UK2: Preliminary market engagement notice - Procurement Act 2023 - <u>view information</u> <u>about notice types</u>

Notice identifier: 2025/S 000-054985

Procurement identifier (OCID): ocds-h6vhtk-0596a0

Published 9 September 2025, 12:31pm

Scope

Reference

PROC2025BJ

Description

The BBC is transforming to become the most agile, data-driven and audience-focused version of itself in our history. As a public service mission-led broadcaster, we're proud of our legacy of innovation - and committed to evolving in ways that deliver even greater value for all.

To support this journey, we're inviting insights from expert suppliers who've helped organisations modernise core business services at pace - especially through cloud, automation, data, and AI.

We are seeking expert supplier insights and experience to support how we can strengthen our current capabilities and build new ones across our core business functions.

We want to learn from those who've navigated digital disruption, built smarter operations,

and reimagined services to meet changing audience and workforce needs - using new technology, streamlining processes, and forming new partnerships. This includes both our existing partners and the wider market.

For the avoidance of doubt, any information provided to the BBC in response to this Request for Information (RFI) will be treated as confidential and non-binding. No contract will be awarded as a consequence of this process, however, the BBC may launch a procurement opportunity in the future. THE CONTRACT DATES PROVIDED IN THIS NOTICE ARE ILLUSTRATIVE ONLY.

Responding to this RFI is not a prerequisite for participation in a subsequent procurement, nor does it give any advantage in that procurement. The BBC would welcome responses to this RFI in order that the BBC can build an understanding regarding the current and future market and opportunities in relation to our transformation.

Our goal: a leaner, smarter BBC - ready to serve the public now and for generations to come.

Contract dates (estimated)

- 1 January 2027 to 31 December 2032
- 6 years

Main procurement category

Services

CPV classifications

- 72000000 IT services: consulting, software development, Internet and support
- 75112000 Administrative services for business operations

Engagement

Engagement deadline

22 September 2025

Engagement process description

In order to take part in this RFI, please take the following steps:

- 1 Register your company on the Jaggaer eSourcing portal (this is only required once):
- 1.1 Go to https://bbc.bravosolution.co.uk
- 1.2 Click the link on the login page to register.
- 1.3 Accept the terms and conditions and click 'Continue'.
- 1.4 Enter your correct business and user details.
- 1.5 Note the username you chose and click 'Save' when complete.
- 1.6 You will shortly receive an email with your temporary password.
- 2 Express an interest in the RFI:
- 2.1 Login to the portal with the username/password.
- 2.2 Click the 'PQQs Open to all Suppliers' link.
- 2.3 Click on the relevant PQQ to access the content. For this RFI, the reference is pqq_30234
- 2.4 Click the 'Express Interest' button at the top of the page. This will move the PQQ into your 'My PQQs page. (This is a secure area reserved for your projects only).
- 2.5 You can now access any attachments by clicking 'Buyer Attachments' in the 'PQQ Details' box.

- 3. Responding to the tender:
- 3.1 Click 'My Response' under PQQ Details', you can choose to 'Create Response' or to 'Decline to Respond' (please give a reason if declining).
- 3.2 All RFI documentation can be found within the eTendering portal.
- 3.3 Note the deadline for completion, and then follow the onscreen instructions to complete the PQQ.
- 3.4 You must then submit your reply using the 'Submit Response' button at the top of the page. If you require any further assistance, please consult the online help, or contact the Jaggaer eSourcing help desk.
- * * All questions relating to this RFI should be submitted via the BBC's eSourcing portal at https://bbc.bravosolution.co.uk *

Contracting authority

BBC (British Broadcasting Corporation)

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Website: http://www.bbc.co.uk/supplying/

Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government