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Tender

Digital Product Development and Support Services

OAK NATIONAL ACADEMY LIMITED

UK13: Dynamic market intention notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-054980

Procurement identifier (OCID): ocids-h6vhtk-05969c ([view related notices](#))

Published 9 September 2025, 12:29pm

Scope

Reference

DDPSS

Description

Oak National Academy is establishing a dynamic market in accordance with section 34 of the Procurement Act 2023 and Regulation 16 of the Procurement Regulations 2024. The market will provide a compliant and flexible route for the award of contracts related to the engineering and product support, and ongoing development of the authority's national digital education platform and related tools.

The dynamic market will allow for rolling supplier entry, publication of contract opportunities, and awards made via most advantageous tender (MAT) principles in accordance with sections 19 and 23 of the Act.

This Dynamic Market will be structured into lots. Suppliers may apply for membership of one or more lots at any time during the market's term, subject to the relevant membership conditions.

At the date of this notice, the market will be open for applications for the following lot:

Lot 1 Web Development Services

Scope: This lot covers the provision of specialist web development services to support the design, delivery, enhancement, and ongoing operation of Oak National Academy's digital education platform and associated tools. Suppliers appointed to this lot may be required to work on any part of Oak's core digital estate, including the main platform (www.thenational.academy), content creation tooling, and platform services. The scope includes:

Full-stack development of Oak's web platform, with an emphasis on scalable, modular design patterns that enable rapid iteration of features

Maintenance and enhancement of existing codebases underpinning existing live services

Development of user interfaces that are responsive, inclusive, and accessible in line with current UK accessibility legislation and best practice, ensuring usability for all users, including those relying on assistive technologies

Continuous improvement of performance, page load times, and reliability across high-traffic user journeys

Secure engineering practices that uphold user privacy, data protection, and application resilience, in line with relevant public sector security guidance

Collaborative delivery within agile multidisciplinary teams, including pairing with in-house developers, product managers, researchers, and content leads

Deployment and testing within a continuous integration and delivery (CI/CD) pipeline, using modern automation tools and cloud infrastructure

Contribution to code documentation and handover processes, especially where features are intended for long-term use by Oak's in-house teams or other suppliers

Individual contracts awarded under this lot may range from targeted feature builds to broader support and maintenance roles over a defined period. Suppliers may be required to collaborate with other digital delivery partners under Oak's delivery model.

Additional lots are expected to be added to this Dynamic Market over its lifetime to cover further requirements in Digital Product Development and Support Services. These will be introduced by modification of the Dynamic Market and publication of a notice under section 39(4) of the Procurement Act 2023. Suppliers may apply for membership of any future lots when they are established.

Dynamic market dates (estimated)

22 September 2025 to 22 September 2027

Main procurement category

Services

CPV classifications

- 72000000 - IT services: consulting, software development, Internet and support

Contract locations

- UK - United Kingdom
-

Part 1. Lot 1: Web Development Services

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Same for all parts

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all parts.

Part 2. Lot 2

Description

Lot 2: This "holding" Lot has been provisionally included in the Dynamic Market scope but is not yet open for applications.

The detailed scope, conditions of participation, and verification methods for this Lot will be published via an update to this notice in due course. Suppliers will be able to express interest and apply for membership under this Lot only once it has been fully defined and opened.

Until that time, no applications will be considered under this Lot.

Same for all parts

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all parts.

Part 3. Lot 3

Description

Lot 3: This "holding" Lot has been provisionally included in the Dynamic Market scope but is not yet open for applications.

The detailed scope, conditions of participation, and verification methods for this Lot will be published via an update to this notice in due course. Suppliers will be able to express interest and apply for membership under this Lot only once it has been fully defined and opened.

Until that time, no applications will be considered under this Lot.

Same for all parts

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all parts.

Part 4. LO4 4

Description

Lot 4: This "holding" Lot has been provisionally included in the Dynamic Market scope but is not yet open for applications.

The detailed scope, conditions of participation, and verification methods for this Lot will be published via an update to this notice in due course. Suppliers will be able to express interest and apply for membership under this Lot only once it has been fully defined and opened.

Until that time, no applications will be considered under this Lot.

Same for all parts

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all parts.

Part 5. LOT 5

Description

Lot 5: This "holding" Lot has been provisionally included in the Dynamic Market scope but is not yet open for applications.

The detailed scope, conditions of participation, and verification methods for this Lot will be published via an update to this notice in due course. Suppliers will be able to express interest and apply for membership under this Lot only once it has been fully defined and opened.

Until that time, no applications will be considered under this Lot.

Same for all parts

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all parts.

Part 6. LOT 6

Description

Lot 6: This "holding" Lot has been provisionally included in the Dynamic Market scope but is not yet open for applications.

The detailed scope, conditions of participation, and verification methods for this Lot will be published via an update to this notice in due course. Suppliers will be able to express interest and apply for membership under this Lot only once it has been fully defined and opened.

Until that time, no applications will be considered under this Lot.

Same for all parts

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all parts.

Part 7. LOT 7

Description

Lot 7: This "holding" Lot has been provisionally included in the Dynamic Market scope but is not yet open for applications.

The detailed scope, conditions of participation, and verification methods for this Lot will be published via an update to this notice in due course. Suppliers will be able to express interest and apply for membership under this Lot only once it has been fully defined and

opened.

Until that time, no applications will be considered under this Lot.

Same for all parts

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all parts.

Using the dynamic market

Contracting authorities that may use the dynamic market

Establishing party only

Tender notice provision when using this dynamic market

Published on Find a Tender

Maximum percentage fee charged to suppliers

0%

Information about fees charged to suppliers

No - no fees are charged to suppliers

Participation

Legal and financial capacity conditions for membership

Part 1. Lot 1: Web Development Services

Legal Capacity

Suppliers must:

Be registered as a UK or treaty state supplier, in accordance with Section 21 of the Procurement Act 2023

Share their core supplier information with the contracting authority via the central digital platform, as required by Regulation 6

Not be subject to any mandatory exclusion grounds under Schedule 6 of the Act (e.g. criminal offences, serious tax breaches)

Financial Capacity

Suppliers must demonstrate that they have the financial standing to deliver services under this Lot. This may be established by:

Satisfactory credit check (e.g. Creditsafe), or

Where such data is unavailable, equivalent alternative financial information (such as accountant's letters, bank references, or verified income statements)

Equivalent evidence of legal and financial standing will be accepted to ensure fair access, particularly for SMEs, newly formed entities, and sole traders. All conditions are set proportionately in accordance with Section 22 of the Act.

Verification methods:

Legal Entity - Supplier Submission

Suppliers must confirm their legal entity details to verify they are established and eligible to participate. This includes:

Company name, registration number, and jurisdiction of incorporation (e.g. UK, Ireland)

Registered address and postcode

Confirmation that the supplier is not subject to any mandatory exclusion grounds under Schedule 6 of the Procurement Act 2023, including but not limited to criminal convictions or serious tax breaches

The following information must be provided:

Company Name:

Registered Address:

Post Code:

Company Registration Number:

Contact Name:

Contact Email:

Contact Telephone Number:

Financial Standing - Supplier Submission

Oak will undertake a Creditsafe check as the default method of verifying financial standing. By proceeding, suppliers agree to this check.

Where this is not possible (e.g. sole traders, recently incorporated entities, or those without sufficient Creditsafe data), the supplier will be invited to provide:

Two years of financial statements, or

Equivalent alternative evidence of financial stability (e.g. accountant's letter, bank reference, or proof of reserves)

All financial standing conditions will be assessed proportionately, and equivalent forms of financial evidence will be accepted to ensure accessibility for SMEs and new entrants.

Technical ability conditions for membership

Part 1. Lot 1: Web Development Services

Suppliers must demonstrate technical ability by providing:

Evidence of Relevant Project Experience

At least two relevant projects delivered within the last three years, showing capability across relevant technologies and scale. Each project should include:

Scope of work (e.g., front-end, back-end, DevOps)

Technology stack used

Volume of users (where applicable)

Duration and outcomes

Client name (or anonymised if under NDA)

Details of Dedicated Personnel

Names and roles of proposed personnel for delivery under Lot 1, including:

Summary of relevant experience

Links to CVs or online profiles (e.g., LinkedIn)

Their role in the proposed service provision

Suppliers may rely on third-party resources to meet these requirements, subject to confirmation of access.

Equivalent qualifications, experience and standards will be accepted in all cases. Contracting authorities will not require any specific named certification or proprietary standard unless suppliers are also permitted to demonstrate equivalence by other means.

Verification methods:

Suppliers must demonstrate technical ability through both:

Relevant Project Experience:

Submission of at least two examples of relevant projects delivered in the last three years.

Each example must include:

Client name (or anonymised where bound by NDA)

Dates and duration

Scope of services (e.g. front-end/back-end/DevOps)

Technology stack used

Volume of users (e.g. Monthly Active Users)

Outcomes and impact achieved

Dedicated Personnel Experience:

Details of the named individual(s) proposed for delivery, including:

Summary of relevant experience

Role on the project

Link to CV or LinkedIn profile

Submissions will be assessed on a pass/fail basis to determine whether the supplier demonstrates sufficient capacity, experience, and relevant capability to perform the services within the scope of Lot 1 (Web Development Services).

In accordance with section 22 of the Procurement Act 2023, these conditions are proportionate to the nature and complexity of the services to be delivered and are necessary to confirm the supplier's ability to perform the contract.

Particular suitability

Part 1. Lot 1: Web Development Services

Part 2. Lot 2

Part 3. Lot 3

Part 4. LO4 4

Part 5. LOT 5

Part 6. LOT 6

Part 7. LOT 7

Small and medium-sized enterprises (SME)

Submission

Submission address and any special instructions

Suppliers should apply to join the dynamic market by downloading and completing the Conditions of Participation form for the appropriate lot (available under Associated Documents), and submitting it via email to procurement@thenational.academy

with the subject line "DYNAMIC MARKET ENGINEERING".

Once admitted, suppliers will be eligible to compete for individual contracts, which will be published to market members via the platform. Awards will follow the Most Advantageous Tender (MAT) principle, as set out in Sections 19 and 23 of the Procurement Act 2023.

Additional information:

The contracting authority reserves the right to modify, suspend, or close the market at any time in accordance with the Act. Entry to the market does not guarantee any contract awards. This notice complies with Regulations 15, 16 and 19 of the Procurement Regulations 2024, and with the transparency obligations under Section 93 of the Act.

Further information about Oak National Academy is available at:

<https://www.thenational.academy>

Other information

Conflicts assessment prepared/revised

Yes

Documents

[TENDER NOTICE_ ESTABLISHMENT OF A DYNAMIC MARKET \(1\).pdf](#)

[Oak-DM-Lot1-CoP V1.0 - August 2025.docx](#)

Contracting authority

OAK NATIONAL ACADEMY LIMITED

- Companies House: 14174888
- Public Procurement Organisation Number: PWYQ-7722-NDVX

1 Scott Place

Manchester

M3 3AA

United Kingdom

Email: procurement@thenational.academy

Region: UKD33 - Manchester

Organisation type: Public authority - central government