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Contract

## **Mintel Subscription Annual Renewal 2025**

Department for Business & Trade

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-054924

Procurement identifier (OCID): ocds-h6vhtk-059675

Published 9 September 2025, 11:05am

### **Scope**

### **Reference**

4981

### **Description**

The Department for Business and Trade has procured digital subscriptions for Mintel licences. These licences provides access to market intelligence resources for DBT colleagues.

The subscription includes access to a wide range of UK and global reports, analyst support, data application services, and Mintel's AI platform.

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## **Contract 1. Mintel Subscription Renewal**

### **Supplier**

- Mintel

### **Contract value**

- £82,264 excluding VAT
- £98,716.80 including VAT

Below the relevant threshold

### **Date signed**

27 August 2025

### **Contract dates**

- 1 September 2025 to 31 August 2026
- 1 year

### **Main procurement category**

Services

### **CPV classifications**

- 79300000 - Market and economic research; polling and statistics

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## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### Mintel

- Companies House: 01475918

Mintel House, 4 Playhouse Yard

London

EC4V 5EX

United Kingdom

Email: [info@mintel.com](mailto:info@mintel.com)

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Mintel Subscription Renewal

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## Contracting authority

### Department for Business & Trade

- Public Procurement Organisation Number: PZZJ-6312-QTTD

Old Admiralty Building

London

SW1A 2DY

United Kingdom

Email: [DataAndSystems@businessandtrade.gov.uk](mailto:DataAndSystems@businessandtrade.gov.uk)

Region: UKI32 - Westminster

Organisation type: Public authority - central government