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Contract

Graduation Live TV coverage, video link, lighting and live webcasting services.

THE UNIVERSITY OF CUMBRIA

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-054884

Procurement identifier (OCID): ocds-h6vhtk-059657

Published 9 September 2025, 10:20am

Scope

Reference

23-09

Description

The University of Cumbria are seeking a supplier to manage, operate and deliver the coverage of live graduation ceremonies via television monitors, to offer a video link service and necessary lighting.

To run alongside these services, the university wishes to offer live webcasting of the ceremonies.

Graduation ceremonies are held twice a year in July & November .

Contract 1

Supplier

- First Sight Media Ltd

Contract value

- £70,000 excluding VAT
- £84,000 including VAT

Below the relevant threshold

Date signed

8 September 2025

Contract dates

- 1 June 2026 to 31 May 2028
- 2 years

Main procurement category

Services

CPV classifications

- 79960000 - Photographic and ancillary services

Contract locations

- UKD - North West (England)

Procedure

Procedure type

Below threshold - unknown

Supplier

First Sight Media Ltd

Albion Street

Chipping Norton

OX7 5BH

United Kingdom

Email: info@firstsight.media

Region: UKJ14 - Oxfordshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

THE UNIVERSITY OF CUMBRIA

- Companies House: 06033238
- Public Procurement Organisation Number: PTMZ-6255-GYTY

Fusehill Street

Cumbria

CA1 2HH

United Kingdom

Email: procurementteam@cumbria.ac.uk

Website: <http://www.cumbria.ac.uk>

Region: UKD12 - East Cumbria

Organisation type: Public authority - sub-central government