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Contract

Content Strategy: Leading Change

Department for Work & Pensions

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-054881

Procurement identifier (OCID): ocds-h6vhtk-059655

Published 9 September 2025, 10:16am

Scope

Reference

39050333909

Description

Content Strategy Leading Change Course - 2 day course

14 Senior & Lead Content Designers to attend (delivery as open courses at these levels to minimise impact on functional delivery)

At the end of the 2 days Learners will be able to develop their own content strategy including:

Journey patterns and super needs to base new content on.

content proposition to define what you do and don't want to publish. Processed by SSCL

core messages that define what your organisation wants to get across to users.

defining success criteria with user intent.

developing a collaborative workflow.

developing governance that supports your workflow.

Contract 1

Supplier

- CONTENT DESIGN LONDON LTD

Contract value

- £15,330 excluding VAT
- £18,396 including VAT

Below the relevant threshold

Date signed

9 September 2025

Contract dates

- 10 September 2025 to 8 October 2025
- 29 days

Main procurement category

Services

CPV classifications

- 80511000 - Staff training services

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Procedure

Procedure type

Below threshold - without competition

Supplier

CONTENT DESIGN LONDON LTD

- Companies House: 10765783
- Public Procurement Organisation Number: PNVL-8818-RJPY

124 City Road

London

EC1V 2NX

United Kingdom

Email: mark@contentdesign.london

Website: <http://www.contentdesign.london>

Region: UKI43 - Haringey and Islington

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Department for Work & Pensions

- Public Procurement Organisation Number: PJCP-7274-TLRQ

Caxton House 7th Floor 6-12 Tothill Street

London

SW1H 9NA

United Kingdom

Email: cdp-i.systemsanddata@dp.gov.uk

Region: UKI32 - Westminster

Organisation type: Public authority - central government