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Tender

Provision of a Framework for Graphic Design, Videography Services and Campaign Development

Barnsley Metropolitan Borough Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-054797

Procurement identifier (OCID): ocids-h6vhtk-059629

Published 8 September 2025, 4:30pm

Scope

Reference

25/26

Description

This project will put in place a framework agreement to support the council in procuring graphic design, videography, animation and campaign development services. The framework will be split into the following 3 lots: LOT 1: Graphic design work LOT 2: Video and animation services LOT 3: Campaign development

Commercial tool

Establishes a framework

Total value (estimated)

- £500,000 excluding VAT
- £600,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 December 2025 to 30 November 2027
- Possible extension to 30 November 2029
- 4 years

Description of possible extension:

2 x 12 month extensions.

Main procurement category

Services

CPV classifications

- 79822500 - Graphic design services
- 22314000 - Designs
- 22462000 - Advertising material
- 79340000 - Advertising and marketing services
- 79341000 - Advertising services
- 79341200 - Advertising management services

- 79341400 - Advertising campaign services
- 79415200 - Design consultancy services
- 79930000 - Specialty design services
- 79933000 - Design support services
- 79961100 - Advertising photography services
- 92111210 - Advertising film production
- 92140000 - Video-tape projection services

Framework

Maximum number of suppliers

30

Maximum percentage fee charged to suppliers

0%

Framework operation description

Call off procedure included in tender pack.

Award method when using the framework

With competition

Contracting authorities that may use the framework

Establishing party only

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

26 September 2025, 12:00pm

Tender submission deadline

3 October 2025, 12:00pm

Submission address and any special instructions

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=97621&B=

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

3 November 2025

Award criteria

Name	Type	Weighting
Quality	Quality	70%
Price	Price	30%

Other information**Conflicts assessment prepared/revised**

Yes

Procedure**Procedure type**

Open procedure

Contracting authority

Barnsley Metropolitan Borough Council

- Public Procurement Organisation Number: PYHH-2597-YVZG

Town Hall

Barnsley, South Yorkshire

S70 2TA

United Kingdom

Email: procurement@barnsley.gov.uk

Website: <https://www.barnsley.gov.uk>

Region: UKE31 - Barnsley, Doncaster and Rotherham

Organisation type: Public authority - sub-central government