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Tender

Provision of a Framework for Graphic Design, Videography Services and Campaign Development

Barnsley Metropolitan Borough Council

UK4: Tender notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-054797

Procurement identifier (OCID): ocds-h6vhtk-059629 (view related notices)

Published 8 September 2025, 4:30pm

Scope

Reference

25/26

Description

This project will put in place a framework agreement to support the council in procuring graphic design, videography, animation and campaign development services. The framework will be split into the following 3 lots: LOT 1: Graphic design work LOT 2: Video and animation services LOT 3: Campaign development

Commercial tool

Establishes a framework

Total value (estimated)

- £500,000 excluding VAT
- £600,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 December 2025 to 30 November 2027
- Possible extension to 30 November 2029
- 4 years

Description of possible extension:

2 x 12 month extensions.

Main procurement category

Services

CPV classifications

- 79822500 Graphic design services
- 22314000 Designs
- 22462000 Advertising material
- 79340000 Advertising and marketing services
- 79341000 Advertising services
- 79341200 Advertising management services

- 79341400 Advertising campaign services
- 79415200 Design consultancy services
- 79930000 Specialty design services
- 79933000 Design support services
- 79961100 Advertising photography services
- 92111210 Advertising film production
- 92140000 Video-tape projection services

Framework

Maximum number of suppliers

30

Maximum percentage fee charged to suppliers

0%

Framework operation description

Call off procedure included in tender pack.

Award method when using the framework

With competition

Contracting authorities that may	y use the framework
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Establishing party only

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

26 September 2025, 12:00pm

Tender submission deadline

3 October 2025, 12:00pm

Submission address and any special instructions

https://uk.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=97621&B=

Tenders may be submitted electronically

Yes

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English

Award decision date (estimated)

3 November 2025

Award criteria

Name	Туре	Weighting
Quality	Quality	70%
Price	Price	30%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Contracting authority

Barnsley Metropolitan Borough Council

• Public Procurement Organisation Number: PYHH-2597-YVZG

Town Hall

Barnsley, South Yorkshire

S70 2TA

United Kingdom

Email: procurement@barnsley.gov.uk

Website: https://www.barnsley.gov.uk

Region: UKE31 - Barnsley, Doncaster and Rotherham

Organisation type: Public authority - sub-central government