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Tender

Public Actions for Nature Recovery in SE England Market Research

University of Kent

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-054713

Procurement identifier (OCID): ocids-h6vhtk-0595f5

Published 8 September 2025, 3:03pm

Scope

Reference

JE25_003

Description

The University of Kent is undertaking research into whether/how people relate to nature in the UK. We are seeking to engage a social market/research company to recruit project participants for us (including administering any incentives that the panels pay for participation), project manage the delivery of the research in collaboration with us, and conduct transcription of focus group and one-to-one interview sound recordings. For each data collection step, we will need new participants who have not been part of the research process previously.

Total value (estimated)

- £85,000 excluding VAT
- £102,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 6 October 2025 to 5 May 2026
- Possible extension to 7 May 2027
- 1 year, 7 months, 2 days

Description of possible extension:

12 month extension

Main procurement category

Services

Additional procurement category

Goods

CPV classifications

- 79310000 - Market research services

Contract locations

- UKJ4 - Kent

Submission

Enquiry deadline

19 September 2025, 12:00pm

Tender submission deadline

24 September 2025, 12:00pm

Submission address and any special instructions

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=97884&B=

Tenders may be submitted electronically

Yes

Award criteria

Name	Type	Weighting
Quality	Quality	60%
Price	Price	40%

Procedure

Procedure type

Below threshold - open competition

Contracting authority

University of Kent

- Public Procurement Organisation Number: PDYN-9654-JPQJ

The Registry

Canterbury, Kent

CT2 7NZ

United Kingdom

Contact name: Max Hubbard

Telephone: +44 01227823061

Email: M.Hubbard@kent.ac.uk

Website: <https://www.kent.ac.uk/finance/procurement.html>

Region: UKJ44 - East Kent

Organisation type: Public authority - sub-central government