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Tender

## **Public Actions for Nature Recovery in SE England Market Research**

University of Kent

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-054713

Procurement identifier (OCID): ocds-h6vhtk-0595f5 ([view related notices](#))

Published 8 September 2025, 3:03pm

### **Scope**

### **Reference**

JE25\_003

### **Description**

The University of Kent is undertaking research into whether/how people relate to nature in the UK. We are seeking to engage a social market/research company to recruit project participants for us (including administering any incentives that the panels pay for participation), project manage the delivery of the research in collaboration with us, and conduct transcription of focus group and one-to-one interview sound recordings. For each data collection step, we will need new participants who have not been part of the research process previously.

### **Total value (estimated)**

- £85,000 excluding VAT
- £102,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 6 October 2025 to 5 May 2026
- Possible extension to 7 May 2027
- 1 year, 7 months, 2 days

Description of possible extension:

12 month extension

### **Main procurement category**

Services

### **Additional procurement category**

Goods

### **CPV classifications**

- 79310000 - Market research services

### **Contract locations**

- UKJ4 - Kent

## **Submission**

### **Enquiry deadline**

19 September 2025, 12:00pm

### **Tender submission deadline**

24 September 2025, 12:00pm

### **Submission address and any special instructions**

[https://uk.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=97884&B=](https://uk.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=97884&B=)

### **Tenders may be submitted electronically**

Yes

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## **Award criteria**

<b>Name</b>	<b>Type</b>	<b>Weighting</b>
Quality	Quality	60%
Price	Price	40%

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## **Procedure**

## **Procedure type**

Below threshold - open competition

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## **Contracting authority**

### **University of Kent**

- Public Procurement Organisation Number: PDYN-9654-JPQJ

The Registry

Canterbury, Kent

CT2 7NZ

United Kingdom

Contact name: Max Hubbard

Telephone: +44 01227823061

Email: [M.Hubbard@kent.ac.uk](mailto:M.Hubbard@kent.ac.uk)

Website: <https://www.kent.ac.uk/finance/procurement.html>

Region: UKJ44 - East Kent

Organisation type: Public authority - sub-central government