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Tender

Sheffield Inspires Campaign PR Agency

Sheffield City Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-054506

Procurement identifier (OCID): ocds-h6vhtk-059574 ([view related notices](#))

Published 8 September 2025, 9:30am

Scope

Reference

102519

Description

We are looking to appoint a digital media agency to promote a 'Sheffield Inspires' campaign targeting audiences in the visitor economy sector. The activity will be delivered as part of the UKSPF Showcasing Sheffield : Culture, Events and Visitor Economy project on behalf of Sheffield City Council.

Total value (estimated)

- £30,000 excluding VAT
- £36,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 10 October 2025 to 1 April 2026
- 5 months, 23 days

Main procurement category

Services

Additional procurement category

Works

CPV classifications

- 79341400 - Advertising campaign services
- 79341000 - Advertising services
- 79342000 - Marketing services

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

15 September 2025, 12:00pm

Tender submission deadline

29 September 2025, 12:00pm

Submission address and any special instructions

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=97200&B=

Tenders may be submitted electronically

Yes

Award criteria

30% Price 70% Quality

Procedure

Procedure type

Below threshold - open competition

Contracting authority

Sheffield City Council

- Public Procurement Organisation Number: PPQT-9425-JWVM

Town Hall, Pinstone Street,

Sheffield

S1 2HH

United Kingdom

Contact name: Raisah Shazad

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Region: UKE32 - Sheffield

Organisation type: Public authority - sub-central government