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Planning

Provision of a framework for Graphic Design, Videography Services & Campaign Development

Barnsley Metropolitan Borough Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-054114

Procurement identifier (OCID): ocds-h6vhtk-05949c

Published 5 September 2025, 8:46am

Scope

Reference

102935

Description

This project will put in place a framework agreement to support the council in procuring graphic design, videography, animation and campaign development services. The framework will be split into the following 3 lots: LOT 1: Graphic design work LOT 2: Video and animation services LOT 3: Campaign development

Commercial tool

Establishes a framework

Total value (estimated)

- £600,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 December 2025 to 30 November 2027
- Possible extension to 30 November 2029
- 4 years

Main procurement category

Services

CPV classifications

- 79822500 - Graphic design services
- 22314000 - Designs
- 79341400 - Advertising campaign services
- 79930000 - Specialty design services

Contract locations

- UK - United Kingdom
-

Engagement

Engagement deadline

1 September 2025

The engagement was carried out before this notice was published.

Engagement process description

A procurement notice has been published 2025-049863 to provide information to the market of this upcoming procurement. In addition to this, local suppliers are in constant touch with the communications team on how to become a supplier and contact details have been registered to notify when the framework is open for bids. In addition, tender ID 96267 was run earlier in 2025 for similar services and a pre-market briefing event was held which had over 60 attendees. This feedback was used again for this tender to refine the specification and quality questions.

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Publication date of tender notice (estimated)

9 September 2025

Contracting authority

Barnsley Metropolitan Borough Council

- Public Procurement Organisation Number: PYHH-2597-YVZG

Town Hall

Barnsley, South Yorkshire

S70 2TA

United Kingdom

Contact name: Strategic Procurement Team

Email: procurement@barnsley.gov.uk

Website: <https://www.barnsley.gov.uk>

Region: UKE31 - Barnsley, Doncaster and Rotherham

Organisation type: Public authority - sub-central government