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Contract

## **AI-driven Content Management System**

NHS KENT AND MEDWAY INTEGRATED CARE BOARD

F03: Contract award notice

Notice identifier: 2025/S 000-053819

Procurement identifier (OCID): ocds-h6vhtk-0593dc

Published 4 September 2025, 10:55am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

NHS KENT AND MEDWAY INTEGRATED CARE BOARD

2nd floor Gail House Lower Stone Street

Maidstone

ME156NB

#### **Email**

[laura.butt4@nhs.net](mailto:laura.butt4@nhs.net)

#### **Country**

United Kingdom

#### **Region code**

UKJ4 - Kent

#### **Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.kentandmedway.icb.nhs.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Health

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

AI-driven Content Management System

**II.1.2) Main CPV code**

- 72212780 - System, storage and content management software development services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Build new ICS main website, as well as additional microsites. Annual Support, Maintenance and Managed Cloud services

**II.1.6) Information about lots**

This contract is divided into lots: No

**II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £132,455

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 72000000 - IT services: consulting, software development, Internet and support

### **II.2.3) Place of performance**

NUTS codes

- UKJ4 - Kent

### **II.2.4) Description of the procurement**

Procured off gcloud14 framework

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: Yes

Description of options

up to maximum, permitted under GCloud 14 framework

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

went through gcloud 14 framework selection process

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

27 June 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

VerseOne Group Limited

Woking

GU21 6BS

Country

United Kingdom

NUTS code

- UKJ - South East (England)

Companies House

05210274

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £132,455

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## **Section VI. Complementary information**

### **VI.3) Additional information**

n/a

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

NHS KENT & MEDWAY INTEGRATED CARE BOARD MAIDSTONE

Maidstone

Country

United Kingdom