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Contract

AI-driven Content Management System

NHS KENT AND MEDWAY INTEGRATED CARE BOARD

F03: Contract award notice

Notice identifier: 2025/S 000-053819

Procurement identifier (OCID): ocds-h6vhtk-0593dc

Published 4 September 2025, 10:55am

Section I: Contracting authority

I.1) Name and addresses

NHS KENT AND MEDWAY INTEGRATED CARE BOARD

2nd floor Gail House Lower Stone Street

Maidstone

ME156NB

Email

laura.butt4@nhs.net

Country

United Kingdom

Region code

UKJ4 - Kent

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.kentandmedway.icb.nhs.uk>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

AI-driven Content Management System

II.1.2) Main CPV code

- 72212780 - System, storage and content management software development services

II.1.3) Type of contract

Services

II.1.4) Short description

Build new ICS main website, as well as additional microsites. Annual Support, Maintenance and Managed Cloud services

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £132,455

II.2) Description

II.2.2) Additional CPV code(s)

- 72000000 - IT services: consulting, software development, Internet and support

II.2.3) Place of performance

NUTS codes

- UKJ4 - Kent

II.2.4) Description of the procurement

Procured off gcloud14 framework

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

up to maximum, permitted under GCloud 14 framework

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

went through gcloud 14 framework selection process

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 June 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

VerseOne Group Limited

Woking

GU21 6BS

Country

United Kingdom

NUTS code

- UKJ - South East (England)

Companies House

05210274

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £132,455

Section VI. Complementary information

VI.3) Additional information

n/a

VI.4) Procedures for review

VI.4.1) Review body

NHS KENT & MEDWAY INTEGRATED CARE BOARD MAIDSTONE

Maidstone

Country

United Kingdom