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Planning

Preliminary Market Engagement - Customer Segmentation Support

Plus Dane Housing Limited

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-053653

Procurement identifier (OCID): ocds-h6vhtk-059375

Published 3 September 2025, 4:06pm

Scope

Reference

PDT-25-56

Description

Plus Dane Housing are running a preliminary market engagement exercise for Customer Segmentation Support.

Plus Dane is at an early stage in the development of its requirements and is testing the market prior to formulating any formal procurement opportunity to seek input as to what might be the most potentially attractive way of packaging and scoping a future procurement. This exercise will provide an opportunity for Plus Dane to obtain insight as to how potential providers might approach delivery and provide useful insight into the likely level of interest in the market.

Potential bidders will not be prejudiced by any response or failure to respond to the preliminary market engagement. Potential bidders must also note that a response to this

notice does not guarantee an invitation to participate in this or any future procurement that Plus Dane may conduct, nor that Plus Dane will procure any such contract. Any procurement carried out will strictly be in accordance with the Public Contracts Regulations 2015 or Procurement Act 2023 and internal policies.

Plus Dane has developed a questionnaire that they would like interested parties to complete, interested parties may then be invited to meet with the project team to discuss the options in more detail.

The outcome of the market engagement will inform an options appraisal with recommendations on how to progress.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://plusdane.delta-esourcing.com/tenders/UK-UK-Liverpool:-Software-programming-and-consultancy-services./Y5843R2NE6>

To respond to this opportunity, please click here:

<https://plusdane.delta-esourcing.com/respond/Y5843R2NE6>

Total value (estimated)

- £0 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 April 2026 to 31 March 2028
- Possible extension to 31 March 2029
- 3 years

Main procurement category

Services

CPV classifications

- 72200000 - Software programming and consultancy services
- 79300000 - Market and economic research; polling and statistics
- 79400000 - Business and management consultancy and related services

Contract locations

- UKD - North West (England)

Engagement

Engagement deadline

30 September 2025

Engagement process description

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Contracting authority

Plus Dane Housing Limited

- Public Procurement Organisation Number: PXQM-5863-RTMN

Atlantic Pavilion, Salthouse Quay, Royal Albert Dock

Liverpool

L3 4AE

United Kingdom

Contact name: Daniel Walls

Email: procurement@plusdane.co.uk

Region: UKD72 - Liverpool

Organisation type: Public authority - sub-central government

