

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/053245-2025>

Contract

## **Rail Advertising Services**

ScotRail Trains Limited

F06: Contract award notice – utilities

Notice identifier: 2025/S 000-053245

Procurement identifier (OCID): ocds-h6vhtk-03fb94

Published 2 September 2025, 3:39pm

### **Section I: Contracting entity**

#### **I.1) Name and addresses**

ScotRail Trains Limited

Atrium Court, , 50 Waterloo Street

Glasgow

G2 6HQ

#### **Email**

[Fergus.martin@scotrail.co.uk](mailto:Fergus.martin@scotrail.co.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKM - Scotland

#### **Internet address(es)**

Main address

[www.scotrail.co.uk](http://www.scotrail.co.uk)

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA30589](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA30589)

## **I.6) Main activity**

Railway services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Rail Advertising Services

#### **II.1.2) Main CPV code**

- 79341000 - Advertising services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

ScotRail Trains Limited (ScotRail) are engaging the market for a prospective third party to provide Rail Advertising services: including roadside, in-station, on-train and ticket gates).

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKM - Scotland

## **II.2.4) Description of the procurement**

ScotRail are seeking to contract with a single supplier to provide advertising services across the entire ScotRail estate: roadside, on-train, in-station, ticket gates and experiential. The current advertising portfolio has a mixture of classic paper panels and modern digital units and we are tendering for a supplier to manage and invest into our current estate.

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

Unrestricted access to the Procurement Documents is available via the ScotRail Wax Portal:

Wax Portal: <https://scotrail.wax-live.com/>

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-026761](#)

---

## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 May 2025

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Global Outdoor Media Limited

7th Floor Lacon Building , 84 Theobalds Road

London

WC1X8NL

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

---

## **Section VI. Complementary information**

### **VI.3) Additional information**

(SC Ref:808940)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Glasgow Sheriff Court and Justice of the Peace Court

Glasgow

Country

United Kingdom