

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/053245-2025>

Contract

Rail Advertising Services

ScotRail Trains Limited

F06: Contract award notice – utilities

Notice identifier: 2025/S 000-053245

Procurement identifier (OCID): ocds-h6vhtk-03fb94

Published 2 September 2025, 3:39pm

Section I: Contracting entity

I.1) Name and addresses

ScotRail Trains Limited

Atrium Court, , 50 Waterloo Street

Glasgow

G2 6HQ

Email

Fergus.martin@scotrail.co.uk

Country

United Kingdom

NUTS code

UKM - Scotland

Internet address(es)

Main address

www.scotrail.co.uk

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA30589

I.6) Main activity

Railway services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Rail Advertising Services

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

ScotRail Trains Limited (ScotRail) are engaging the market for a prospective third party to provide Rail Advertising services: including roadside, in-station, on-train and ticket gates).

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKM - Scotland

II.2.4) Description of the procurement

ScotRail are seeking to contract with a single supplier to provide advertising services across the entire ScotRail estate: roadside, on-train, in-station, ticket gates and experiential. The current advertising portfolio has a mixture of classic paper panels and modern digital units and we are tendering for a supplier to manage and invest into our current estate.

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Unrestricted access to the Procurement Documents is available via the ScotRail Wax Portal:

Wax Portal: <https://scotrail.wax-live.com/>

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-026761](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 May 2025

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Global Outdoor Media Limited

7th Floor Lacon Building , 84 Theobalds Road

London

WC1X8NL

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

Section VI. Complementary information

VI.3) Additional information

(SC Ref:808940)

VI.4) Procedures for review

VI.4.1) Review body

Glasgow Sheriff Court and Justice of the Peace Court

Glasgow

Country

United Kingdom