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Contract

Student Recruitment Advertising

Queen Margaret University

F03: Contract award notice

Notice identifier: 2025/S 000-053113

Procurement identifier (OCID): ocds-h6vhtk-04c85f

Published 2 September 2025, 12:15pm

Section I: Contracting authority

I.1) Name and addresses

Queen Margaret University

Queen Margaret University Drive

Musselburgh

EH21 6UU

Contact

Ross Sharp

Email

RSharp@qmu.ac.uk

Telephone

+44 1314740000

Country

United Kingdom

NUTS code

UKM73 - East Lothian and Midlothian

Internet address(es)

Main address

<http://www.qmu.ac.uk/>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00364

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Student Recruitment Advertising

Reference number

P0039-QMU-NCA

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

QMU requires a competent and proficient supplier to support the strategizing, execution and monitoring of campaign activity in order to stimulate student recruitment.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UKM73 - East Lothian and Midlothian

Main site or place of performance

Queen Margaret University

II.2.4) Description of the procurement

Non-competitive action carried out due to reasons of extreme urgency according to regulation 6(1)(C). Contract awarded to incumbent supplier, Penna Plc, to ensure continuity of student advertising services in the absence of a Head of Procurement for one year contract. Full procurement to be carried out once contract expires.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Non-competitive action carried out due to reasons of extreme urgency according to regulation 6(1)(C). Contract awarded to incumbent supplier, Penna Plc, to ensure continuity of student advertising services in the absence of a Head of Procurement for one year contract. Full procurement to be carried out once contract expires.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-040450](#)

Section V. Award of contract

Contract No

P0039-QMU-NCA

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section VI. Complementary information

VI.3) Additional information

(SC Ref:808976)

VI.4) Procedures for review

VI.4.1) Review body

Edinburgh Sheriff Court

27 Chambers Street

EDINBURGH

EH1 1LB

Telephone

+44 1312252525

Country

United Kingdom