

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/052998-2025>

Contract

2023-660 Cereals & Oilseeds crop intentions, condition and progress reporting

AGRICULTURE AND HORTICULTURE DEVELOPMENT BOARD

F03: Contract award notice

Notice identifier: 2025/S 000-052998

Procurement identifier (OCID): ocids-h6vhtk-0447ae

Published 2 September 2025, 9:12am

Section I: Contracting authority

I.1) Name and addresses

AGRICULTURE AND HORTICULTURE DEVELOPMENT BOARD

Middlemarch Business Park

Coventry

CV3 4SU

Contact

Julia Burger

Email

procurement@ahdb.org.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/agriculture-and-horticulture-development-board>

Buyer's address

<https://defra-family.force.com/s/Welcome>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Agriculture

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

2023-660 Cereals & Oilseeds crop intentions, condition and progress reporting

Reference number

2023-660

II.1.2) Main CPV code

- 79310000 - Market research services

II.1.3) Type of contract

Services

II.1.4) Short description

Provision of cereals and oilseeds crop harvest, planting, and crop development reporting across the season.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £400,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UK

II.2.4) Description of the procurement

AHDB is looking to procure a supplier(s) to provide cereals and oilseeds crop harvest, planting, and crop development reporting across the season. The information needs to inform growers, grain traders, processors, industry stakeholders and other interested parties about planting progress/intentions, condition, development, and harvest progress at set points in time during the season.

AHDB requires suppliers to source data and intelligence from a range of different sources. Our current methodology for crop reporting is based on a network of independent agronomists but we are open to suggestions for alternative provision.

We have split the requirement across three lots and will award either multiple suppliers or a single supplier depending on the evaluation outcome of tenders received. Each of these Lots have associated milestones and KPI's.

- Lot 1 - Harvest progression reporting
- Lot 2 - Planting intentions and progress
- Lot 3 - Crop development and condition (winter and spring)

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 80

Cost criterion - Name: Price / Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-007842](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

11 July 2024

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Andersons Centre

3rd Floor, The Tower, Pera Office Park, Nottingham Rd., Melton Mowbray,

Melton Mowbray

LE13 0PB

Telephone

+44 7900907902

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

OC390932

Internet address

www.theandersonscentre.co.uk

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £400,000

Total value of the contract/lot: £270,000

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

11 July 2024

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

RSK ADAS Limited

Spring Lodge, 172 Chester Road, Helsby

Helsby

WA6 0AR

Email

tendernotices@adas.co.uk

Telephone

+44 1902271300

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

10486936

Internet address

www.adas.co.uk

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £400,000

Total value of the contract/lot: £129,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

AGRICULTURE AND HORTICULTURE DEVELOPMENT BOARD

Middlemarch Business Park

Coventry

CV3 4SU

Email

procurement@ahdb.org.uk

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/agriculture-and-horticulture-development-board>

VI.4.2) Body responsible for mediation procedures

Defra Network eTendering Portal

Seacole Building, 2 Marsham Street

London

SW1P 4DF

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

VI.4.4) Service from which information about the review procedure may be obtained

AGRICULTURE AND HORTICULTURE DEVELOPMENT BOARD

Middlemarch Business Park

Coventry

CV3 4SU

Email

procurement@ahdb.org.uk

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/agriculture-and-horticulture-development-board>