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Award

## **Telford & Wrekin Council Family Hub Parent Infant Relationships and Parenting Support Services**

Borough of Telford & Wrekin

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-052919

Procurement identifier (OCID): ocds-h6vhtk-0562ba ([view related notices](#))

Published 1 September 2025, 4:13pm

### **Scope**

### **Description**

Telford & Wrekin Council is seeking providers with expertise in developing and delivering community-based Parent Infant relationship and Parenting support for new parents in the following initiatives within the Telford area: Lot 1. Perinatal Mental Health Social Prescribing - offering non-clinical interventions and connecting parents in the perinatal period with a wide range of community resources to holistically address their emotional, social, and practical needs. Lot 2. New Fathers Offer Best Start in Life - To develop an antenatal and postnatal offer for new Dads, in person and digital. Lot 3. Peripartetic Mental Health Support Best Start in Life - To provide a listening support service within existing provision in the community to encourage and engage more conversations about healthy attachments and relationships which support PIR and PNMH.

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## **Lot LOT-0001. Perinatal Mental Health Social Prescribing**

### **Description**

Telford & Wrekin Council seeks a provider with expertise in developing and delivering community-based Perinatal Mental Health Social Prescribing. By offering non-clinical interventions and connecting parents in the perinatal period with a wide range of community resources to holistically address their emotional, social, and practical needs.

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## **Lot LOT-0002. New Fathers Offer - Best Start in Life**

### **Description**

- Develop an antenatal and postnatal offer for new Dads, in person, and digital.
- Coproduce this offer with Dads
- Work in partnership with Midwifery, ShropCom 0-19, Local Authority and VCS partners when producing the offer to ensure robust pathways are in place.
- There is an expectation to join the Father inclusive steering group and to work with the Fatherhood Champions to ensure Father Inclusive practice is embedded

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## **Lot LOT-0003. Peripartetic Mental Health Support - Best Start in Life**

### **Description**

- Provide a listening support service within existing provision in the community to encourage and engage more conversations about healthy attachments and relationships which support PIR and PNMH
- Signposting and refer to relevant provisions, including Perinatal Mental Health, MIND and Family Hub partners
- The emphasis is on professionals reaching parents, especially those from seldom heard groups.

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## **Contract 1**

### **Lots**

Lot LOT-0001. Perinatal Mental Health Social Prescribing

Lot LOT-0002. New Fathers Offer - Best Start in Life

Lot LOT-0003. Peripatetic Mental Health Support - Best Start in Life

### **Suppliers (3)**

- CHALLENGING PERCEPTIONS
- Telford Mind
- Telford Mind

### **Contract value**

- £195,000 excluding VAT
- £195,000 including VAT

Below the relevant threshold

### **Award decision date**

1 September 2025

### **Earliest date the contract will be signed**

10 September 2025

### **Contract dates (estimated)**

- 1 October 2025 to 30 September 2026
- Possible extension to 30 September 2027
- 2 years

Description of possible extension:

Option to extend by up to one further year

### **Main procurement category**

Services

### **CPV classifications**

- 85100000 - Health services
- 85310000 - Social work services

### **Contract locations**

- UKG2 - Shropshire and Staffordshire

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## **Information about tenders**

**Lot LOT-0001. Perinatal Mental Health Social Prescribing**

- 3 tenders received
  - 3 tenders assessed in the final stage:
    - 0 submitted by small and medium-sized enterprises (SME)
    - 3 submitted by voluntary, community and social enterprises (VCSE)
  - 3 suppliers awarded contracts
  - 0 suppliers unsuccessful (details included for contracts over £5 million)
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### **Lot LOT-0002. New Fathers Offer - Best Start in Life**

- 3 tenders received
  - 3 tenders assessed in the final stage:
    - 0 submitted by small and medium-sized enterprises (SME)
    - 3 submitted by voluntary, community and social enterprises (VCSE)
  - 3 suppliers awarded contracts
  - 0 suppliers unsuccessful (details included for contracts over £5 million)
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### **Lot LOT-0003. Peripatetic Mental Health Support - Best Start in Life**

- 3 tenders received
  - 3 tenders assessed in the final stage:
    - 0 submitted by small and medium-sized enterprises (SME)
    - 3 submitted by voluntary, community and social enterprises (VCSE)
  - 3 suppliers awarded contracts
  - 0 suppliers unsuccessful (details included for contracts over £5 million)
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## Procedure

### Procedure type

Below threshold - open competition

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## Suppliers

### CHALLENGING PERCEPTIONS

- Charity Commission (England and Wales): 1198690
- Public Procurement Organisation Number: PQXL-3191-NWTM

Park Lane

Woodside

TF7 5QZ

United Kingdom

Email: [info@challengingperceptions.co.uk](mailto:info@challengingperceptions.co.uk)

Website: <http://www.cptelford.co.uk>

Region: UKG21 - Telford and Wrekin

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Contract 1

## **Telford Mind**

Court Street

Madeley

TF7 5BP

United Kingdom

Email: [talk2@telford-mind.co.uk](mailto:talk2@telford-mind.co.uk)

Region: UKG21 - Telford and Wrekin

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Contract 1

## **Telford Mind**

- Charity Commission (England and Wales): 1186627
- Public Procurement Organisation Number: PHCH-9117-LGQJ

Court Street Medical Centre

Court Street

TF7 5EE

United Kingdom

Email: [talk2@telford-mind.co.uk](mailto:talk2@telford-mind.co.uk)

Website: <http://www.telford-mind.co.uk>

Region: UKG21 - Telford and Wrekin

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Contract 1

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## Contracting authority

### Borough of Telford & Wrekin

- Public Procurement Organisation Number: PHHD-5776-GZNN

Darby House, Telford Town Centre, Lawn Central,

Telford, Shropshire

TF3 4JA

United Kingdom

Email: [procurement@telford.gov.uk](mailto:procurement@telford.gov.uk)

Region: UKG21 - Telford and Wrekin

Organisation type: Public authority - sub-central government