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Tender

WZ18ARTS82025 - Social Media – Arts Projects

British Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-052794

Procurement identifier (OCID): ocds-h6vhtk-05914b

Published 1 September 2025, 1:09pm

Scope

Reference

WZ18ARTS82025

Description

The British Council will require a service provider for social media services for multiple events. Details are shared in clause 7 (specification) of this RFP document

Total value (estimated)

- £48,000 excluding VAT
- £60,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 10 September 2025 to 10 September 2028
- Possible extension to 11 September 2028
- 3 years, 2 days

Description of possible extension:

12 months based on performance

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- PK - Pakistan

Submission

Tender submission deadline

6 September 2025, 12:59am

Submission address and any special instructions

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>

Tenders may be submitted electronically

Yes

Award criteria

Name	Description	Type	Weighting
Quality	Please submit the filled Annex 2-Supplier Response	Quality	40%
Commercial	Please submit the filled Annex 3-Pricing Approach	Cost	40%
Methodology and Approach	Please submit the filled Annex 2-Supplier Response	Quality	20%

Procedure

Procedure type

Below threshold - open competition

Contracting authority

British Council

- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place

London

E20 1JQ

United Kingdom

Contact name: Moiz Khalid

Email: Moiz.khalid@britishcouncil.org.pk

Website: <http://www.britishcouncil.org>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government