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Tender

??PLx Awards 2025 - Content and Video Brief?

THE UNITED KINGDOM SPORTS COUNCIL

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-052605

Procurement identifier (OCID): ocds-h6vhtk-058d16

Published 29 August 2025, 5:10pm

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Addition of FAQ document

Scope

Reference

PLX22082025

Description

??What is it?

?The PLx conference and awards happen annually and are a chance to connect, learn and to recognise the success and achievements taking place across the Olympic and Paralympic high performance sport community.

?This year the conference and awards are taking place at the Queens Hotel, Leeds, on 2-3 December 2025. The content outlined in this brief will be used on the evening of the 2nd when the awards ceremony takes place.

?Who is it for?

?In attendance at the event will be members from the high performance community, this includes the performance directors and head coaches at all our recognised Olympic and Paralympic sports here in the UK and may also include some of the wider team within Great Britain sporting set-ups, from physiotherapists, nutritionists and even the athletes themselves. Alongside VIPs including representatives from the UK Sport board and our partners The National Lottery.

?What is required?

?We require a creative agency to produce a range of video, photographic, visual assets and written content for the PLx Awards. As well as provide project management support to engage with representatives of all nominating organisations, to enable coordination and delivery of this work on time and on budget.

?We're open to how the content is collected, across what would be a maximum of 24 nominees.

?The video content should feature the nominee and spokespeople providing commentary on their nomination.

?Some nominees/spokespeople maybe collocated in the same place where there are hubs for Olympic and Paralympic sport i.e. Manchester, Sheffield, Loughborough. However, the geographical spread is unknown until the final nominees have been selected by the awards panel. We do not expect for the nominees to travel to a single location to facilitate content collection.

?All assets will be required to be produced to meet UK Sport brand guidelines:

<https://brandpad.io/uksport/>

?What is the output?

?8 x category nominee videos

?One video for each award category, maximum duration 90 seconds. This will appear on the big screen at the ceremony, and it will be used as an aid to help the presenter(s) announce the nominations or could supplement and announce the nominees for each award.

?Each video will feature the three (3) x nominees that are featuring under that category.

?Export requirements:

?Screen - 16x9 for the big screen

?Social media - vertical formats (9x16)

?8 x winner videos

?One video for each award category, maximum duration 90 seconds. This will appear on the big screen at the ceremony, and it will be used as an aid to help the presenter(s) announce the winner or could supplement and announce the winner for each award.

?Each video will feature the one (1) winner under that category. We will be aware who has won whilst doing the nominee filming.

?Export requirements:

?Screen - 16x9 for the big screen

?Social media - vertical formats (9x16)

?Nominee profiles

?200-300 word written profiles of all 24 nominees and the background to their nomination to support media outreach and the production of printed collateral for the event.

?Nominees' photography

?4-8 photographs of each nominee. These will be used in situations such as - announcing the winner on the big screen, digital/social media content, within printed materials/event branding and distribution to media.

?Award ceremony graphics

?16 static graphics for use within the awards ceremony:

?8x category nominee assets

?8x winner assets

?Delivery Timescales

?

?1 October

?Onboarding / prep phase with appointed supplier

?17 October 2025

?Nominees and winners selected by Awards panel

?20 October 2025

?Communication of successful nominees to nominating organisations

?

?21 October - 27 November 2025

?Content production and editing*

?

?28 November 2025

?Final sign-off of all required deliverables

?

?*Nominee photography and profiles required during this period, will be required earlier than 27 November to enable pre-production for printed collateral. Date to be confirmed at the commencement of the work

?

Total value (estimated)

- £41,667 excluding VAT
- £50,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 October 2025 to 3 December 2025
- 2 months, 3 days

Main procurement category

Services

CPV classifications

- 92100000 - Motion picture and video services

Contract locations

- UK - United Kingdom

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

8 September 2025, 11:59pm

Tender submission deadline

16 September 2025, 11:59pm

Submission address and any special instructions

Please submit tender to: people@uksport.gov.uk

Tenders may be submitted electronically

No

Award criteria

Name	Description	Type	Weighting
Full quote based on the specification outlined in the earlier brief/description of services required. ?	Quality of tender submitted against the earlier brief/description	Quality	35%

Name	Description	Type	Weighting
Prior experience	Evidence of delivering against similar creative briefs, demonstration of delivering quality work. Demonstration of the intend way of working with UK Sport in a flexible and collaborative approach. Innovative design and delivery, bringing an added dimension to the PLx Awards evening.?	Quality	25%
Cost of service	?1) Full cost breakdown to meet the specification outlined in the brief/description of services required. 2) Rate card outlining day rates of people that would support the project. 3) Any added value services?	Price	20%
?Sustainability and EDI	?The appointed broker must provide demonstrable evidence of their commitment to create Social Value, by improving environmental sustainability and driving the EDI agenda. ?Please outline the ways in which your organisation aims to: ?Reduce negative environmental impact and drive net positive impact ?Drive the EDI agenda	Quality	20%

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

[PLx Awards 2025 Content and video brief FAQs.docx](#)

Contracting authority

THE UNITED KINGDOM SPORTS COUNCIL

- Companies House: RC000765
- Public Procurement Organisation Number: PDHV-6143-RRMX

10 South Colonnade

LONDON

E14 4PU

United Kingdom

Email: procurement@uksport.gov.uk

Region: UKI42 - Tower Hamlets

Organisation type: Public authority - central government