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Tender

## **PQ0609 - Frankfurt Christmas Market Advertising Screens**

Birmingham City Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-052508

Procurement identifier (OCID): ocds-h6vhtk-059095

Published 29 August 2025, 2:51pm

### **Scope**

### **Reference**

PQ0609

### **Description**

Birmingham City Council (the Council) is seeking to appoint an organisation for the provision of advertising screens for the Frankfurt Christmas Market.

Provision of advertising screens for the Frankfurt Christmas Market between 1st November and 24th December annually.

The concession contract for the services will commence in October 2025 and will be in place for a period of 3 years with the option to extend for a further 2 years.

The Council will be using its free to use e-tendering system (in-tend) for the administration of this procurement process and potential suppliers must register with the system to be able to express an interest. If you wish to express an interest in this opportunity please click on the following link to access <https://in-tendhost.co.uk/birminghamcc/> and submit your details to register.

If you are unable to register with In-tend or have any questions or problems on how to use this web site please either email us at: [etendering@birmingham.gov.uk](mailto:etendering@birmingham.gov.uk).

Your completed quotation submission should be returned by 12:00 (noon) on Friday 19th September 2025 via the 'in-tend' system <https://in-tendhost.co.uk/birminghamcc>

### **Total value (estimated)**

- £1,090,000 excluding VAT
- £1,308,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 13 October 2025 to 12 October 2028
- Possible extension to 12 October 2030
- 5 years

Description of possible extension:

The concession contract for the services will commence in October 2025 and will be in place for a period of 3 years with the option to extend for a further 2 years.

### **Main procurement category**

Services

### **CPV classifications**

- 30231300 - Display screens

- 32351200 - Screens
- 79341000 - Advertising services

## **Contract locations**

- UKG31 - Birmingham

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## **Submission**

### **Enquiry deadline**

8 September 2025, 12:00pm

### **Tender submission deadline**

19 September 2025, 12:00pm

## **Submission address and any special instructions**

The Council will be using its free to use e-tendering system (in-tend) for the administration of this procurement process and potential suppliers must register with the system to be able to express an interest. If you wish to express an interest in this opportunity please click on the following link to access <https://in-tendhost.co.uk/birminghamcc/> and submit your details to register. You will then be able to log on which will enable you to download all relevant quotation documentation.

If you are unable to register with In-tend or have any questions or problems on how to use this web site please either email us at: [etendering@birmingham.gov.uk](mailto:etendering@birmingham.gov.uk).

Your completed quotation submission should be returned by 12:00 (noon) on Friday 19th September 2025 via the 'in-tend' system <https://in-tendhost.co.uk/birminghamcc>

## **Tenders may be submitted electronically**

Yes

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## **Award criteria**

Quality will account for 40% of the overall award criteria. The concession fee will account for 60% of the overall award criteria.

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## **Procedure**

### **Procedure type**

Below threshold - open competition

### **Special regime**

Concession

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## **Contracting authority**

### **Birmingham City Council**

- Public Procurement Organisation Number: PCJJ-4826-QMLZ

Council House, 1 Victoria Square

Birmingham

B1 1BB

United Kingdom

Contact name: Commercial and Procurement

Email: [etendering@birmingham.gov.uk](mailto:etendering@birmingham.gov.uk)

Website: <https://in-tendhost.co.uk/birminghamcc>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government