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Planning

Strategic Communications Activities

Transport for London

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

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Scope

Description

Places for London are seeking a strategic communications partner to help increase their impact, by developing a comprehensive communications strategy, supported by a range of activity that tells a compelling story about Places. Places already work with a range of agencies on a project-by-project basis, but they believe a strategic communications partner with an overview of the entire business will be able to spot gaps and opportunities, and help provide the 'glue' between individual activities to help their stakeholders understand the breadth of what they do.

This is being procured via the CCS RM6124 - Communications Marketplace

Contract dates (estimated)

- 2 February 2026 to 1 February 2029

- Possible extension to 1 February 2031
- 5 years

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Contract locations

- UK - United Kingdom

Engagement

Engagement deadline

12 September 2025

Engagement process description

The appointed supplier should be able to deliver a wide range of services, or have the ability to bring in expertise, across a range of domains including strategy and planning, political engagement, community engagement, PR and events capability, social media expertise, internal communications and crisis communications. From high level advice and analysis, to supporting engagement on their core objectives, to supporting their day-to-day monitoring and engagement, they need an agile, full-service supplier able to provide consistently good service in a sometimes fast-moving environment.

If interested please submit your expression of interest and ensure you have signed up to the CCS RM6124 before 26/09/2025

Contracting authority

Transport for London

- Public Procurement Organisation Number: PHMT-6197-NWNZ

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Region: UKI41 - Hackney and Newham

Organisation type: Public authority - central government