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Tender

NCC1634 Marketing Support Children's Social and Education

Northumberland County Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-052265

Procurement identifier (OCID): ocds-h6vhtk-058ff2 ([view related notices](#))

Published 29 August 2025, 9:21am

Scope

Reference

NCC1634

Description

NCC are seeking specialist marketing and PR support with a knowledge of post 16 education, including an understanding of the cycle of recruitment that occurs in a post 16 environment for young people, adults and apprentices. We would expect that their strategy and planning support will help us to understand our current position, where we aspire to be and how that can be achieved. Being specialists in establishing an engaging tone of voice, they will be able to effectively publicise our brand and support us to extend our reach via carefully curated content, including articles, news releases, website content, and copy for advertising materials. A key output will to ensure that Northumberland Council are able to attract learners to benefit from the services provided by Northumberland Skills.

Total value (estimated)

- £73,600 excluding VAT
- £88,320 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 October 2025 to 30 September 2027
- 2 years

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services
- 80400000 - Adult and other education services

Contract locations

- UKC21 - Northumberland

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

8 September 2025, 11:59pm

Tender submission deadline

12 September 2025, 12:00pm

Submission address and any special instructions

To view the documents for this Request for quotation exercise you will need to register for the E-Procurement platform OPEN via the link- <https://www.open-uk.org/>

When registered please search for the project name below in the browse opportunities section and register an interest.

NCC1634 Marketing Support Children's Social and Education

Tenders may be submitted electronically

Yes

Award criteria

80% Quality

20% Price

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

<https://www.open-uk.org/>

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Contracting authority

Northumberland County Council

- Public Procurement Organisation Number: PJJX-1133-JRGV

County Hall

Morpeth

NE61 2EF

United Kingdom

Email: graeme.hayes@northumberland.gov.uk

Website: <http://www.northumberland.gov.uk>

Region: UKC21 - Northumberland

Organisation type: Public authority - sub-central government