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Planning

NHS Healthier You: Behavioural Support for Obesity Prescribing, Diabetes Prevention and Type 2 Path to Remission Programme.

NHS England

F01: Prior information notice

Prior information only

Notice identifier: 2025/S 000-052155

Procurement identifier (OCID): ocds-h6vhtk-058fc1

Published 28 August 2025, 4:32pm

Section I: Contracting authority

I.1) Name and addresses

NHS England

7&8 Wellington Place

Leeds

LS1 4AP

Contact

Leigh Parker

Email

leigh.parker1@nhs.net

Country

United Kingdom

Region code

UKE - Yorkshire and the Humber

Internet address(es)

Main address

https://www.england.nhs.uk//

Buyer's address

https://www.england.nhs.uk//

I.3) Communication

Additional information can be obtained from the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

https://health-family.force.com/s/Welcome

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

NHS Healthier You: Behavioural Support for Obesity Prescribing, Diabetes Prevention and Type 2 Path to Remission Programme.

Reference number

C362277

II.1.2) Main CPV code

• 85100000 - Health services

II.1.3) Type of contract

Services

II.1.4) Short description

NHS England wishes to notify interested providers of its intention to commence early market engagement, in advance of the Healthier You Programme procurement. Procurement of NHS Healthier You 'behavioural interventions' to deliver structured, tailored support for weight management and associated comorbidities (with or out without excess weight). This aims to incorporate:

- 1. A new behavioural support intervention to be provided as an adjunct to treatment alongside (hereafter referred to as Behavioural Support for Obesity Prescribing) the rollout of weight loss drugs in primary care, as mandated by NICE Technology Appraisal TA1026 and associated NICE funding variation; and
- 2. Re-procurement of NHS Diabetes Prevention Programme interventions to support individuals at high risk of developing Type 2 diabetes.
- 3. Procurement of NHS Long-Term Conditions Prevention Pilot Interventions for individuals living with hypertension. The aim is to test in real world settings the impact of behavioural support to achieve a healthy weight, improved nutrition and physical activity on the incidence of a range of long-term conditions. Delivered initially as a pilot in 8 ICS over 3 years, it may be expanded further during the contract period subject to evaluation results.
- 4. Re-procurement of NHS Type 2 Path to Remission Programme interventions for individuals living with overweight / obesity and recently diagnosed with type 2 diabetes to achieve significant weight loss and potentially remission from their diabetes, using a total diet replacement approach alongside a structured programme of behavioural support.

II.1.5) Estimated total value

Value excluding VAT: £350,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

The route to market is to be determined. NHS England will select a route to market that best suits its needs.

II.2.14) Additional information

Interested providers are encouraged to attend the market engagement webinar on 10 September 2025 at 10:30-12:00pm to hear more detail on current plans, and to share insight to further inform these plans.

Please note that attendance is limited to a maximum of two participants per organisation and registration with the NHSE team is essential prior to the event to secure a place. Register your interest through the Atamis e-sourcing portal https://health-family.force.com/s/Welcome.

Please note that this PIN is NOT a call for competition.

II.3) Estimated date of publication of contract notice

1 December 2025

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes