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Award

CRW002-005 -Be Mighty. Recycle. Burst 6

Waste & Resources Action Programme

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-052129

Procurement identifier (OCID): ocds-h6vhtk-058faa

Published 28 August 2025, 4:05pm

Scope

Description

We require the provision of professional public relations (PR) services to support the delivery and amplification of our national food waste prevention and recycling campaign in Wales. This will include strategic and hands-on PR support to ensure strong media engagement, high visibility, and resonance with key target audiences, particularly younger people and families.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=976603143>

Contract 1

Supplier

- 'Cause Collective

Contract value

- £45,000 including VAT

Below the relevant threshold

Award decision date

4 August 2025

Earliest date the contract will be signed

28 August 2025

Contract dates (estimated)

- 29 August 2025 to 31 October 2025
- 2 months, 3 days

Main procurement category

Services

CPV classifications

- 79416000 - Public relations services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

'Cause Collective

16 Springfield Road,, Maesycwmmer,, Hengoed

Caerffili,

CF82 7QP

United Kingdom

Contact name: Bethan Davies

Email: hello@causecollective.co.uk

Region: UKL16 - Gwent Valleys

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Waste & Resources Action Programme

- Public Procurement Organisation Number: PCTJ-5948-ZJZV

Ground Floor, Blenheim Court, 19 George Street

Banbury

OX16 0AH

United Kingdom

Contact name: Hannah Russell

Telephone: 01295 819900

Email: procurement@wrap.ngo

Region: UKJ14 - Oxfordshire

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)