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Tender

Chat Bot for National Recruitment Campaign Website

Local Government Association

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-051910

Procurement identifier (OCID): ocds-h6vhtk-058f36

Published 28 August 2025, 12:05pm

Scope

Description

Chat Bot for National Recruitment Campaign for Local Government Website

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Advertising-and-marketing-services./82NAEDCVU6>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/82NAEDCVU6>

Total value (estimated)

- £30,000 excluding VAT
- £36,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 6 October 2025 to 31 March 2026
- 5 months, 26 days

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services
- 79341000 - Advertising services
- 79341400 - Advertising campaign services

Submission

Enquiry deadline

10 September 2025, 5:00pm

Tender submission deadline

25 September 2025, 5:00pm

Submission address and any special instructions

<https://www.delta-esourcing.com/tenders/UK-London:-Advertising-and-marketing-services./82NAEDCVU6>

Tenders may be submitted electronically

Yes

Award criteria

| Name | Description | Type | Weighting |
|----------------------|-------------|---------|-----------|
| Capability criterion | Capability | Quality | 80% |
| Price Criterion | price | Price | 20% |

Procedure**Procedure type**

Below threshold - open competition

Contracting authority**Local Government Association**

- Public Procurement Organisation Number: PPLL-6427-QNDD

Local Government House, Smith Square

London

SW1P 3HZ

United Kingdom

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Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government