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Tender

## Chat Bot for National Recruitment Campaign Website

Local Government Association

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-051910

Procurement identifier (OCID): ocds-h6vhtk-058f36

Published 28 August 2025, 12:05pm

### Scope

### Description

Chat Bot for National Recruitment Campaign for Local Government Website

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Advertising-and-marketing-services./82NAEDCVU6>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/82NAEDCVU6>

### Total value (estimated)

- £30,000 excluding VAT
- £36,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 6 October 2025 to 31 March 2026
- 5 months, 26 days

### **Main procurement category**

Services

### **CPV classifications**

- 79340000 - Advertising and marketing services
- 79341000 - Advertising services
- 79341400 - Advertising campaign services

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## **Submission**

### **Enquiry deadline**

10 September 2025, 5:00pm

### **Tender submission deadline**

25 September 2025, 5:00pm

## Submission address and any special instructions

<https://www.delta-esourcing.com/tenders/UK-London:-Advertising-and-marketing-services./82NAEDCVU6>

## Tenders may be submitted electronically

Yes

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## Award criteria

| Name                 | Description | Type    | Weighting |
|----------------------|-------------|---------|-----------|
| Capability criterion | Capability  | Quality | 80%       |
| Price Criterion      | price       | Price   | 20%       |

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## Procedure

### Procedure type

Below threshold - open competition

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## Contracting authority

### Local Government Association

- Public Procurement Organisation Number: PPLL-6427-QNDD

Local Government House, Smith Square

London

SW1P 3HZ

United Kingdom

Contact name: Naima Zayla

Telephone: 020 7187 7381

Email: [naima.zayla@local.gov.uk](mailto:naima.zayla@local.gov.uk)

Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government