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Contract

Provision of Customer Psychographic Segmentation Services

Amplius Living

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-051601

Procurement identifier (OCID): ocds-h6vhtk-058e95

Published 27 August 2025, 1:39pm

Scope

Description

Provision of Customer Psychographic Segmentation Services - Places for People Group Limited

Contract 1

Supplier

- Places For People Group Limited

Contract value

- £69,600 including VAT

Below the relevant threshold

Date signed

5 May 2025

Contract dates

- 6 May 2025 to 31 May 2026
- 1 year, 26 days

Main procurement category

Services

CPV classifications

- 79342310 - Customer survey services

Contract locations

- UKE13 - North and North East Lincolnshire
- UKF - East Midlands (England)
- UKG - West Midlands (England)

- UKH - East of England
- UKJ1 - Berkshire, Buckinghamshire and Oxfordshire

Procedure

Procedure type

Below threshold - without competition

Supplier

Places For People Group Limited

- Companies House: 03777037

80 Cheapside

London

EC2V 6EE

United Kingdom

Email: naomi.sweeting@placesforpeople.co.uk

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Amplius Living

- Public Procurement Organisation Number: PJDD-6383-MNNX

K2, Timbold Drive, Kents Hill

Milton Keynes

MK7 6BZ

United Kingdom

Email: procurement@amplius.co.uk

Region: UKJ12 - Milton Keynes

Organisation type: Public authority - sub-central government