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Award

Santa's House 2025-2028

Dartford Borough Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-051123

Procurement identifier (OCID): ocds-h6vhtk-0559cb ([view related notices](#))

Published 26 August 2025, 9:26am

Scope

Reference

DN781283

Description

Dartford Borough Council's Santa's House event offers local families an affordable fun-filled festive experience. Due to popular demand the event has grown from a single day to 6 days held over 3 weekends late November and into December. The experience for each child/family lasts approx. 1 hour 15 minutes from start to finish. Each room holds a maximum capacity of 16 children per session.

Contract 1. Santa's House 2025-2028

Supplier

- POP UP ADVENTURES LIMITED

Contract value

- £58,000 excluding VAT
- £69,600 including VAT

Below the relevant threshold

Award decision date

22 August 2025

Earliest date the contract will be signed

29 August 2025

Contract dates (estimated)

- 1 September 2025 to 31 August 2026
- Possible extension to 31 August 2028
- 3 years

Description of possible extension:

Use of extensions dependent on success of event each year

Main procurement category

Services

CPV classifications

- 79952000 - Event services

Contract locations

- UKJ4 - Kent

Information about tenders

- 3 tenders received
- 3 tenders assessed in the final stage:
 - 3 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 2 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Below threshold - open competition

Supplier

POP UP ADVENTURES LIMITED

- Companies House: 10613856
- Public Procurement Organisation Number: PDPY-1828-HHPY

South Street Farm Wrotham Road

Gravesend

DA13 0QJ

United Kingdom

Email: David@thisiscavalry.com

Website: <http://www.thisiscavalry.com>

Region: UKJ43 - Kent Thames Gateway

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Santa's House 2025-2028

Contracting authority

Dartford Borough Council

- Public Procurement Organisation Number: PZJD-3364-WHJT

Civic Centre, Home Gardens

Dartford

DA1 1DR

United Kingdom

Contact name: Dartford Borough Council Procurement Team

Telephone: 01322 343434

Email: procurement@dartford.gov.uk

Website: <http://www.dartford.gov.uk>

Region: UKJ43 - Kent Thames Gateway

Organisation type: Public authority - sub-central government