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Planning

Preliminary Market Engagement for: Electronic Ticketing Machines (ETMs) and Automatic Vehicle Locators (AVLs)

West Yorkshire Combined Authority

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-050968

Procurement identifier (OCID): ocds-h6vhtk-058d12

Published 22 August 2025, 3:30pm

Scope

Reference

PME ETM and AVL

Description

Invitation to Pre-Market Engagement West Yorkshire Combined Authority would like to invite interested suppliers to take part in this Pre-Market Engagement activity to support development of the project described below. The main aims of engagement include gaining market insights, understanding best market practices and shaping the final statement of requirements in preparation to Procurement. This activity will consist of 3 Phases Phase 1 – WYCA’s Bus Reform Open Day – 10th September 2025 in Leeds WYCA’s Bus Reform Team including our internal subject matter experts would like to invite you to join us during an Open Day session to discuss Electronic Ticketing Machines (ETMs) and Automatic Vehicle Locators (AVLs). Phase 2 – Submitting Suppliers’ responses to shared questions Suppliers are asked to respond to shared in Appendix 2 list of questions by 17th September 2025 Phase 3 – On-Line sessions with suppliers, presentations and Q&As on 22nd and 25th September Suppliers are invited to engage

with the Project Team in 1-1 on-line sessions (through MS Teams), to cover project's introduction, suppliers' presentations and Q&A sessions. Bus Reform is a key priority for the Mayor and the Combined Authority. We have committed to bring West Yorkshire's buses back under public control by using franchising powers created by the Bus Services Act 2017. This was announced in March 2024 by the Mayor. On 12th May 2025, we unveiled the Weaver Network as the overarching brand identity of the public transport system in West Yorkshire, in line with our emerging Local Transport Plan and Mass Transit scheme. More information on WYCA's Bus Reform programme can be found at www.westyorks-ca.gov.uk/improving-transport/improving-buses The successful delivery, implementation and operation of on-board technology including electronic ticketing and automatic vehicle location is a critical part of the region's Bus Reform programme. WYCA plans to purchase electronic ticketing machines (ETMs)

Total value (estimated)

- £18,000,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 March 2026 to 28 February 2030
- 4 years

Main procurement category

Goods

Additional procurement category

Services

CPV classifications

- 34980000 - Transport tickets
- 33952000 - Transport equipment and auxiliary products to transportation
- 42961300 - Vehicle location system

Contract locations

- UKE4 - West Yorkshire

Engagement

Engagement deadline

18 September 2025

Engagement process description

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=97391&B=

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

31 October 2025

Contracting authority

West Yorkshire Combined Authority

- Public Procurement Organisation Number: PHYG-7328-ZLQJ

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Region: UKE42 - Leeds

Organisation type: Public authority - sub-central government