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Contract

## **Social Value Review**

West Midlands Combined Authority

F03: Contract award notice

Notice identifier: 2025/S 000-050914

Procurement identifier (OCID): ocds-h6vhtk-058cf5

Published 22 August 2025, 2:19pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

West Midlands Combined Authority

16 Summer Lane

Birmingham

B193SD

#### **Contact**

Lydia Russell

#### **Email**

[lydia.russell@wmca.org.uk](mailto:lydia.russell@wmca.org.uk)

#### **Country**

United Kingdom

#### **Region code**

UKG31 - Birmingham

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.wmca.org.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Social Value Review

**II.1.2) Main CPV code**

- 72221000 - Business analysis consultancy services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

West Midlands Combined Authority have awarded a contract to Buyingteam Limited t/a Proxima to carry out the review of WMCA's social value policies.

This is a compliant direct award utilising the Crown Commercial services Framework RM6277- Management Consultancy Framework 3, Lot 6 - Procurement & Supply Chain

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £75,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

### **II.2.4) Description of the procurement**

West Midlands Combined Authority have awarded a contract to Buyingteam Limited t/a Proxima to carry out the review of WMCA's social value policies.

This is a compliant direct award utilising the Crown Commercial services Framework RM6277- Management Consultancy Framework 3, Lot 6 - Procurement & Supply Chain

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: Yes

Description of options

This award includes a 1 month optional extension at no additional value.

### **II.2.14) Additional information**

This contract has been awarded for 3 months, 30th June 2025 until 29th September 2025 with 1 month optional extension.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This contract has been awarded via the Crown Commercial Services, Management consultancy Framework Three RM6187, Lot 6 -Procurement & Supply Chain which allows for a direct award. The award of the contract therefore does not require prior publication of competition

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

21 August 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Buying Team Limited t/a Proxima

London

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

6029614

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £75,000

Total value of the contract/lot: £75,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

West Midlands Combined Authority

Birmingham

Country

United Kingdom