

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/050914-2025>

Contract

Social Value Review

West Midlands Combined Authority

F03: Contract award notice

Notice identifier: 2025/S 000-050914

Procurement identifier (OCID): ocds-h6vhtk-058cf5

Published 22 August 2025, 2:19pm

Section I: Contracting authority

I.1) Name and addresses

West Midlands Combined Authority

16 Summer Lane

Birmingham

B193SD

Contact

Lydia Russell

Email

lydia.russell@wmca.org.uk

Country

United Kingdom

Region code

UKG31 - Birmingham

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.wmca.org.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Social Value Review

II.1.2) Main CPV code

- 72221000 - Business analysis consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

West Midlands Combined Authority have awarded a contract to Buyingteam Limited t/a Proxima to carry out the review of WMCA's social value policies.

This is a compliant direct award utilising the Crown Commercial services Framework RM6277- Management Consultancy Framework 3, Lot 6 - Procurement & Supply Chain

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £75,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

West Midlands Combined Authority have awarded a contract to Buyingteam Limited t/a Proxima to carry out the review of WMCA's social value policies.

This is a compliant direct award utilising the Crown Commercial services Framework RM6277- Management Consultancy Framework 3, Lot 6 - Procurement & Supply Chain

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

This award includes a 1 month optional extension at no additional value.

II.2.14) Additional information

This contract has been awarded for 3 months, 30th June 2025 until 29th September 2025 with 1 month optional extension.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This contract has been awarded via the Crown Commercial Services, Management consultancy Framework Three RM6187, Lot 6 -Procurement & Supply Chain which allows for a direct award. The award of the contract therefore does not require prior publication of competition

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

21 August 2025

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Buying Team Limited t/a Proxima

London

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

6029614

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £75,000

Total value of the contract/lot: £75,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

West Midlands Combined Authority

Birmingham

Country

United Kingdom