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Tender

## **Towns Fund - Digital Binoculars AR/VR Content X 2**

Ipswich Borough Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-050792

Procurement identifier (OCID): ocds-h6vhtk-058cb0

Published 22 August 2025, 11:03am

### **Scope**

### **Reference**

IBC/19368

### **Description**

Ipswich Borough Council are currently out to tender for the provision of Digital Binoculars AR/VR content X 2.

This opportunity is available in the 'Current Tenders' area of portal. Interested parties are invited to express their interest to gain full access to the tender documentation.

The deadline date for submissions of the tender is 11am on 6 October 2025. Please note late returns will NOT be permitted

The deadline for clarification questions is 11am on 22 September 2025 which must be generated via the correspondence option on the website

### **Total value (estimated)**

- £200,000 excluding VAT
- £240,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 17 November 2025 to 31 May 2026
- Possible extension to 1 July 2026
- 7 months, 15 days

Description of possible extension:

Optional one (1) month extension

### **Main procurement category**

Services

### **CPV classifications**

- 48170000 - Compliance software package
  - 72000000 - IT services: consulting, software development, Internet and support
  - 72200000 - Software programming and consultancy services
  - 72230000 - Custom software development services
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## **Lot 1. Lot 1 - Content 1 - Time Travel Series: 2100's Ipswich**

### **Description**

Digital binocular content as part of Time Travel Series: 2100's Ipswich

### **Lot value (estimated)**

- £110,000 excluding VAT
- £132,000 including VAT

### **Same for all lots**

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Lot 2. Lot 2 - Content 2 - Time Travel Series: Jurassic Ipswich**

### **Description**

Digital binocular content as part of Time Travel Series: Jurassic Ipswich

### **Lot value (estimated)**

- £90,000 excluding VAT

- £108,000 including VAT

## **Same for all lots**

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Participation**

### **Particular suitability**

**Lot 1. Lot 1 - Content 1 - Time Travel Series: 2100's Ipswich**

**Lot 2. Lot 2 - Content 2 - Time Travel Series: Jurassic Ipswich**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Enquiry deadline**

22 September 2025, 11:00am

### **Tender submission deadline**

6 October 2025, 11:00am

### **Submission address and any special instructions**

[www.suffolksourcing.uk](http://www.suffolksourcing.uk)

## **Tenders may be submitted electronically**

Yes

## **Languages that may be used for submission**

English

## **Award decision date (estimated)**

10 November 2025

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## **Award criteria**

<b>Name</b>	<b>Description</b>	<b>Type</b>
Simple description	25% price and 75% quality	Price

## **Weighting description**

25% price and 75% quality

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## **Other information**

## **Conflicts assessment prepared/revised**

Yes

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## Procedure

### Procedure type

Open procedure

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## Contracting authority

### Ipswich Borough Council

- Public Procurement Organisation Number: PPLT-7247-DMBJ

Grafton House, 15-17 Russell Road

Ipswich

IP1 2DE

United Kingdom

Contact name: Procurement Team

Email: [procurement@ipswich.gov.uk](mailto:procurement@ipswich.gov.uk)

Region: UKH14 - Suffolk

Organisation type: Public authority - sub-central government

