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Award

## **Get Britain Working Coaching Academy**

Department for Work and Pensions

UK6: Contract award notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-050642

Procurement identifier (OCID): ocds-h6vhtk-055945 (view related notices)

Published 21 August 2025, 4:29pm

### Scope

#### **Description**

To enable and support the delivery benefits of the Get Britain Working White Paper, DWP need to design and deliver a Get Britain Working Coaching Academy to; transform DWP into a genuine "Department for Work" with a new national jobs and careers service, address the 2.8 million people out of work due to long-term sickness, reduce the number of young people not in education, employment, or training (NEET), tailor support to local needs and reduce regional disparities and deliver reforms and ensure accountability.

The Academy will enable service delivery colleagues to provide professional coaching and employment support that moves customers towards their work and career objectives that benefits them and fulfil wider employment, skills and health objectives in their communities.

DWP's scope of requirements;

Have a significant practical insight and experience of effective employability support, to help design and develop the Academy (employability professionals). This is so it will enable Jobcentres alter the employability landscape, equipping and upskilling staff with the; skills, knowledge, professional credentials and networks to support more people into sustainable work.

Can support the development of the Academy to influence and equip staff to understand the potential impact they have on their local employability ecosystem, working with employers, partners, organisations, Local Authorities and sector stakeholders to shape local approached, improve service delivery and drive excellence in employment support.

Assist in the development of a quality improvement framework and Centre of Enablement to enhance performance, align best practice, and build stronger, more effective Employability Services and outcomes for citizens. DWP aim for Jobcentres to be recognised as supporters of economic growth, assisting employment development and social mobility, benefiting not only individuals but entire communities and economies.

Provide advice and help build a system of accreditation, and ensure that development programs are informed by evidence from global employability programs and practice, ensuring Practitioners benefit from the latest and most effective methodologies. Offer accredited learning and qualifications built by the sector, for the sector.

Develop a suite of learning opportunities designed specifically for Employability Practitioners. Including accreditation tailored to the needs of frontline delivery and the diverse people they support; blended learning approaches, including bite-sized online learning, classroom-based training, and mentoring, to suit different job roles, learning styles and experiences; modules that focus on key challenges and taking a trauma informed approach such as mental health, neurodiversity, and coaching excellence; a lifelong learning approach, supporting our people throughout their careers and providing ongoing development opportunities.

Have experience of working with Local Authorities and other Government Departments (Internationally and Nationally) to shape employability standards.

The Supplier should be a professional membership body, dedicated to employability professionals and able to provide the full requirements without the need of subcontractors, to allow the business to work directly with the provider and ensure seamless project design and implementation given imminent delivery timescales. Direct engagement will allow DWP to co-create policy and practice with the supplier, ensuring alignment with national goals and real-time access to insights, innovations, and best practices from across the sector. The Supplier should be able to set standards and accredit providers without commercial bias.

# **Contract 1. Get Britain Working Coaching Academy**

## **Supplier**

• Institute of Employability Professionals

#### **Contract value**

- £1,640,000 excluding VAT
- £1,968,000 including VAT

Above the relevant threshold

#### Award decision date

21 August 2025

#### Standstill period

- End: 2 September 2025
- 8 working days

#### Earliest date the contract will be signed

2 September 2025

#### **Contract dates (estimated)**

- 2 September 2025 to 31 March 2026
- Possible extension to 30 September 2027

• 2 years, 29 days

Description of possible extension:

The contract will allow for up to a maximum 18 month extension provision with a value that does not exceed £1.2m (exc. VAT)

### Main procurement category

Services

#### **CPV** classifications

• 79415200 - Design consultancy services

### **Procedure**

#### **Procedure type**

Direct award

# **Supplier**

# Institute of Employability Professionals

• Companies House: 07893452

3rd Floor 86 - 90 Paul Street

London

EC2A 4NE

**United Kingdom** 

Email: enquiries@iemployability.org

Region: UKI41 - Hackney and Newham

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 1. Get Britain Working Coaching Academy

## **Contracting authority**

### **Department for Work and Pensions**

Public Procurement Organisation Number: PJCP-7274-TLRQ

Caxton House 7th Floor 6-12

London

SW1H 9NA

**United Kingdom** 

Email: <a href="mailto:emphrservices@DWP.GOV.UK">emphrservices.emphrservices@DWP.GOV.UK</a>

Region: UKI32 - Westminster

Organisation type: Public authority - central government