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Contract

PURCON 2049 - Creative Services Framework

UNIVERSITY OF EAST ANGLIA

F03: Contract award notice

Notice identifier: 2025/S 000-050101

Procurement identifier (OCID): ocds-h6vhtk-04c07d

Published 20 August 2025, 11:33am

Section I: Contracting authority

I.1) Name and addresses

UNIVERSITY OF EAST ANGLIA

Norwich Research Park

Norwich

NR47TJ

Contact

Sian Townshend

Email

s.townshend@uea.ac.uk

Country

United Kingdom

Region code

UKH15 - Norwich and East Norfolk

Companies House

RC000651

Internet address(es)

Main address

<https://www.uea.ac.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

PURCON 2049 - Creative Services Framework

Reference number

PURCON 2049

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The University of East Anglia (UEA) is seeking to appoint suppliers to form a Creative Supplier Framework to work with the University. This framework will be managed by ARM

in conjunction with Procurement, or associated specialist UEA managers. In addition to it being used across the ARM department, it will also be open for use across the entire university. This tender covers multiple creative skillsets and suppliers may participate in offering services across multiple skillsets, including full-service offerings both skillset specific and multi-specialism:

Creative Strategy

Storyboarding

Artworking

Graphic Design

Illustration

Copywriting

Proofreading

Videography

Photography

Animation

Social Media Consultancy

Podcasts + Broadcasting

Full service

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £927,270 / Highest offer: £4,247,309 taken into consideration

II.2) Description

II.2.1) Title

Creative Strategy

Lot No

1

II.2.2) Additional CPV code(s)

- 79341400 - Advertising campaign services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Delivers innovative, strategic insights that captivate audiences and drives engagement across various platforms. Experts in interpreting complex briefs into impactful creative strategies, suppliers excel at crafting unique and effective plans that align with brand guidelines and resonate deeply with target audiences.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Storyboarding

Lot No

2

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Expert storyboarding services transform concepts into visually compelling narratives, bridging the gap between the idea and the creative output. Their understanding of cinematic techniques ensure ideas are distilled into clear sequences, streamlining the production process for multimedia projects.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description**II.2.1) Title**

Artworking

Lot No

3

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Artworking ensures that creative outputs are flawlessly translated into print-ready and digital-ready files. Meticulous attention to detail guarantees that all artwork meets exact specifications for various production methods and platforms.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Graphic Design

Lot No

4

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Graphic design services transform concepts into creative solutions, crafting compelling visuals that amplify brand identity, messages and engage target audiences. With mastery of typography, colour theory, and composition, they deliver polished designs that elevate brand recognition and user engagement across all channels.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Illustration

Lot No

5

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Skilled illustrators breathe life into ideas through captivating visual storytelling. Their versatile styles range from hand-drawn to digital techniques, adapting to diverse project needs.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Copywriting

Lot No

6

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Exhibits unparalleled proficiency in the creation and refinement of written content, showcasing mastery in both the art of compelling storytelling and the precision of grammatical accuracy. With a keen understanding of target audiences and brand tone of voice, they adeptly craft engaging, accessible and inclusive copy that resonates with readers and drives desired actions.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Proofreading

Lot No

7

II.2.2) Additional CPV code(s)

- 79821100 - Proofreading services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Meticulous proofreading skills ensure the clarity, coherence, and correctness of written materials, enhancing readability and professionalism. Proficient in a variety of writing styles and formats, they excel in adapting content to suit diverse platforms and purposes, from marketing collateral to web copy and beyond.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Videography

Lot No

8

II.2.2) Additional CPV code(s)

- 92100000 - Motion picture and video services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Demonstrates mastery in visual storytelling. Proficient across various styles, from commercial to editorial and beyond, they adapt their approach to suit the needs and objectives of each project. Additionally, they demonstrate expertise in managing shoots, coordinating logistics, and directing subjects to ensure the seamless execution of commissions.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Photography

Lot No

9

II.2.2) Additional CPV code(s)

- 79960000 - Photographic and ancillary services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Skilled in capturing powerful images that tell stories and grab attention. They're great at making photos that look good and fit a brand's style. Whether it's products, people, or everyday life, they can handle different types of shoots. They know how to use lighting and set up shots well and can manage image processing needs. The result? High-quality pictures that show off brands in the best way and connect with people across all channels.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Animation

Lot No

10

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Animators bring ideas to life through moving images - making characters, objects, and scenes come alive on screen. Whether it's 2D cartoons, 3D computer graphics, or stop-motion, they can work in different styles. Animators know how to tell stories through movement and can create short clips or longer videos that explain ideas and entertain viewers.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Social Media Consultancy

Lot No

11

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Social media experts help businesses make the most of available platforms. They know how to create content that people want to see and share - and can plan out what to post and when, to reach the right audience. They are great at responding to not only trends, but also external factors, and know how to use tools to see what's working well and what could be better. Keeping on top of platform changes, they can also teach others how to use these platforms effectively.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Podcasts and Broadcasting

Lot No

12

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Podcast and broadcasting experts are good at planning shows, interviewing guests, and telling stories through content. For podcasts, they can help choose topics, write scripts, and get the finished show onto listening platforms. In broadcasting, they know how to run live shows and work with radio or TV equipment. They can also train others in speaking clearly and confidently.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Full-Service - Creative content

Lot No

13

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Comprehensive end-to-end solutions across multiple creative disciplines or production stages, seamlessly managing entire projects relating to all creative content that is not specifically listed in the below series of 'full-service' specialisms. Does not relate to performance marketing campaigns.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Full-Service - Video production

Lot No

14

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Comprehensive end-to-end solutions, seamlessly managing entire projects relating to video production.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Full-Service - Animation production

Lot No

15

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Comprehensive end-to-end solutions, seamlessly managing entire projects relating to animation production.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Full Service - Creative campaigns

Lot No

16

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Comprehensive end-to-end solutions, seamlessly managing entire projects relating to creative performance marketing campaigns.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Full Service - Social Media campaigns

Lot No

17

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Comprehensive end-to-end solutions, seamlessly managing entire projects relating to social media campaigns.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Full Service - Podcast production

Lot No

18

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Comprehensive end-to-end solutions, seamlessly managing entire projects relating to podcast production.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

II.2) Description

II.2.1) Title

Full Service - Broadcast production

Lot No

19

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Comprehensive end-to-end solutions, seamlessly managing entire projects relating to broadcast production.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Extension years will be determined at the discretion of the UEA, and suppliers will be contacted three months prior to current term expiration to agree to extend.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-038324](#)

Section V. Award of contract

Lot No

1

Title

Creative Strategy

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 51

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Ark Studio Limited

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

10079170

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Buttercrumble Limited

Bramham

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

11920015

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Furthermore & Engage Limited

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

09325423

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Toponym Design Ltd

Caerphilly

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

15468259

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

2

Title

Storyboarding

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 38

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Buttercrumble Limited

Bramham

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

11920015

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Gnu Films Ltd

Northampton

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

06995578

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Implementation Management Partners, Ltd. (IMP)

Edinburgh

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

SC705737

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

3

Title

Artworking

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 60

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Inc Dot Com Limited

York

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

04044618

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Buttercrumble Limited

Bramham

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

11920015

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Collaborative Creative Design Studio Ltd

Barry

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

11164664

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

4

Title

Graphic Design

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 70

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Designed by George

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Justification for not providing organisation identifier

Sole trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Inc Dot Com Limited

York

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

04044618

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Eleven Marketing & Communications Ltd

Nantwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

07057929

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

5

Title

Illustration

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 39

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Collaborative Creative Design Studio Ltd

Barry

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

11164664

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

DesignPod

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Justification for not providing organisation identifier

Sole trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Buttercrumble Limited

Wetherby

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

11920015

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

6

Title

Copywriting

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 42

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Furthermore & Engage Limited

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

09325423

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Mr White & Friends Ltd

Leigh-on-Sea

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

10595248

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Peter & Paul Design Limited

Doncaster

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

04304984

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

7

Title

Proofreading

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 24

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

DesignPod

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Justification for not providing organisation identifier

Sole trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Design by Vine Limited

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

11462540

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

The Cafe Agency Ltd

Kingston-Upon-Thames

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

14647112

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

8

Title

Videography

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 51

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

SubMotion Productions

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

10701573

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

JH Film Production

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Justification for not providing organisation identifier

Not on any register

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Meantime Media Ltd

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

06728992

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

9

Title

Photography

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 37

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Charlotte Gray Photography

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Justification for not providing organisation identifier

Sole trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

C R Photographic

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Justification for not providing organisation identifier

Sole trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Burnt Tree Ltd

Bransgore

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

16108117

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Tile Media Ltd

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

14056206

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Harrington Photography Limited

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

04613203

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Mr White &Friends Ltd

Leigh-On-Sea

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

10595248

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

10

Title

Animation

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 53

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Mr White & Friends Ltd

Leigh-On-Sea

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

10595248

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

JCFX Media

Kington

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

09194887

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Furthermore & Engage Limited

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

09325423

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

11

Title

Social Media Consultancy

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 23

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Sookio Limited

Cambridge

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

06622271

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Kiss Communications Limited

Cambridge

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

06347854

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Rhapsody Limited

Colchester

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

01280705

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

12

Title

Podcasts and Broadcasting

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Rhapsody Limited

Colchester

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

01280705

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Sookio Limited

Cambridge

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

06622271

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Kiss Communications Limited

Cambridge

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

06347854

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Mr White & Friends Ltd

Leigh-On-Sea

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

10595248

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

MIC Media

Manchester

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

12037835

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

13

Title

Full-Service A - Creative Content

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 39

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Ark Studio Limited

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

10079170

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Creative Sponge Ltd

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

05199507

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

14

Title

Full-Service B - Video Production

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 44

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Edis Media Ltd

Hampshire

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

16136909

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Burnt Tree Ltd

Bransgore

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

16108117

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

15

Title

Full-Service C - Animation Production

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 38

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Meantime Media Ltd

Coltishall

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

06728992

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Ark Studio Limited

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

10079170

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

We Can Creative Ltd

Bedford

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

08333895

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

16

Title

Full-Service D - Creative Campaigns

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 30

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Creative Sponge Limited

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

05199507

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Naked Marketing Limited

Hingham

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

04511122

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

17

Title

Full-Service E - Social Media Campaigns

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

We Can Creative Ltd

Bedford

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

08333895

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Hybrid News Ltd

Bristol

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

06993551

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

18

Title

Full-Service F - Podcast Production

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Production Bureau Ltd

Swardeston

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

04115489

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

KISS Communications Limited

Cambridge

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

06347854

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section V. Award of contract

Lot No

19

Title

Full-Service G Broadcast Production

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 July 2025

V.2.2) Information about tenders

Number of tenders received: 13

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Tile Media Ltd

Norwich

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

14056206

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Production Bureau Ltd

Swardeston

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

Companies House

04115489

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,247,309 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

University of East Anglia

Earlham Road, Norwich Research Park

Norwich

NR4 7TJ

Email

procurement@uea.ac.uk

Country

United Kingdom