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Award

## **Contract Title: Mexico Representative**

Cardiff University

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-050076

Procurement identifier (OCID): ocds-h6vhtk-0589df ([view related notices](#))

Published 20 August 2025, 11:04am

## **Scope**

## **Reference**

CU.1928.MP

## **Description**

Cardiff University would like to appoint an 'in-country representative' in Mexico. This would be via one of our education agents we already work with, called Inova (rather than via a Launchpad Service). The education agent will employ the individual, and we will direct their work to achieve our outcomes. The representative will be primarily engaged in activities in countries across North America, with the main focus on the United States (primary market) and Canada and Mexico (secondary markets).

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## **Contract 1. Mexico Representative**

### **Supplier**

- Inova Education

### **Contract value**

- £192,598 excluding VAT
- £231,117 including VAT

Above the relevant threshold

### **Award decision date**

18 August 2025

### **Standstill period**

- End: 1 September 2025
- 8 working days

### **Earliest date the contract will be signed**

5 September 2025

### **Contract dates (estimated)**

- 8 September 2025 to 30 August 2028
- 2 years, 11 months, 23 days

## **Main procurement category**

Services

## **CPV classifications**

- 80000000 - Education and training services

## **Contract locations**

- UK - United Kingdom
- MX - Mexico
- US - United States

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## **Procedure**

### **Procedure type**

Direct award

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## **Supplier**

### **Inova Education**

- Public Procurement Organisation Number: PMGR-3185-HQHG

Office 104, Spaces, Pennine Five, Block 2, 1 Tenter Street

Sheffield

S1 4BY

United Kingdom

Email: [eric@inovaeducation.com](mailto:eric@inovaeducation.com)

Region: UKE32 - Sheffield

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Connected people/organisations:

none as per conflict of interests forms

Contract 1. Mexico Representative

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## **Contracting authority**

### **Cardiff University**

- Public Procurement Organisation Number: PHVT-4343-HWYR

Procurement Services

Cardiff

CF24 4HQ

United Kingdom

Email: [PiorczynskiM@Cardiff.ac.uk](mailto:PiorczynskiM@Cardiff.ac.uk)

Website: <http://www.cardiff.ac.uk/business/why-work-with-us/for-suppliers>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales