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Tender

PHW-RFQ-60121 - Developing behaviourally informed content for two behavioural science e-learning modules for the public health system in Wales

NHS Wales Shared Services Partnership-Procurement Services (hosted by Velindre University NHS Trust)

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-050044

Procurement identifier (OCID): ocds-h6vhtk-058afd

Published 20 August 2025, 10:20am

Scope

Reference

PHW-RFQ-60121

Description

The behavioural Science Unit of Public Health Wales are seeking to commission a suitably qualified and experienced creative agency to assist in the development of content and materials, including, but not limited to, video, images and graphic design, for a multi-format training programme for professionals across the public health system in Wales.

Total value (estimated)

- £25,000 excluding VAT

- £30,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 15 September 2025 to 31 March 2026
- 6 months, 16 days

Main procurement category

Services

CPV classifications

- 79822500 - Graphic design services

Contract locations

- UKL - Wales

Participation

Conditions of participation

Please refer to ITT documents available on
<https://etenderwales.bravosolution.co.uk/home.html>

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

28 August 2025, 5:00pm

Tender submission deadline

1 September 2025, 12:00pm

Submission address and any special instructions

<https://etenderwales.bravosolution.co.uk/home.html>

Tenders may be submitted electronically

Yes

Award criteria

Name	Type	Weighting
Commercial	Cost	60.00%
Technical	Quality	40.00%

Procedure

Procedure type

Below threshold - open competition

Contracting authority

NHS Wales Shared Services Partnership-Procurement Services (hosted by Velindre University NHS Trust)

- NHS Organisation Data Service: RYT

2 Capital Quarter, Tyndall Street

Cardiff

CF10 4BZ

United Kingdom

Contact name: Samuel McConnell

Email: samuel.mcconnell3@wales.nhs.uk

Website: <http://nwssp.nhs.wales/ourservices/procurement-services/>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales

Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

NHS Wales Shared Service Partnership (hosted by Velindre University NHS Trust)

Summary of their role in this procurement: Undertaking the procurement exercise on behalf of Public Health Wales

- NHS Organisation Data Service: RQF

4-5 Charnwood Court, Heol Billingsley, Parc Nantgarw

Cardiff

CF15 7QZ

United Kingdom

Contact name: Samuel McConnell

Email: samuel.mcconnell3@wales.nhs.uk

Region: UKL15 - Central Valleys

Contact organisation

Contact NHS Wales Shared Services Partnership-Procurement Services (hosted by

Velindre University NHS Trust) for any enquiries.