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Tender

## **PHW-RFQ-60121 - Developing behaviourally informed content for two behavioural science e-learning modules for the public health system in Wales**

NHS Wales Shared Services Partnership-Procurement Services (hosted by Velindre University NHS Trust)

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-050044

Procurement identifier (OCID): ocds-h6vhtk-058afd

Published 20 August 2025, 10:20am

### **Scope**

### **Reference**

PHW-RFQ-60121

### **Description**

The behavioural Science Unit of Public Health Wales are seeking to commission a suitably qualified and experienced creative agency to assist in the development of content and materials, including, but not limited to, video, images and graphic design, for a multi-format training programme for professionals across the public health system in Wales.

### **Total value (estimated)**

- £25,000 excluding VAT

- £30,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 15 September 2025 to 31 March 2026
- 6 months, 16 days

### **Main procurement category**

Services

### **CPV classifications**

- 79822500 - Graphic design services

### **Contract locations**

- UKL - Wales

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## **Participation**

### **Conditions of participation**

Please refer to ITT documents available on  
<https://etenderwales.bravosolution.co.uk/home.html>

## Particular suitability

Small and medium-sized enterprises (SME)

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## Submission

### Enquiry deadline

28 August 2025, 5:00pm

### Tender submission deadline

1 September 2025, 12:00pm

### Submission address and any special instructions

<https://etenderwales.bravosolution.co.uk/home.html>

### Tenders may be submitted electronically

Yes

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## Award criteria

Name	Type	Weighting
Commercial	Cost	60.00%
Technical	Quality	40.00%

## Procedure

### Procedure type

Below threshold - open competition

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### Contracting authority

#### **NHS Wales Shared Services Partnership-Procurement Services (hosted by Velindre University NHS Trust)**

- NHS Organisation Data Service: RYT

2 Capital Quarter, Tyndall Street

Cardiff

CF10 4BZ

United Kingdom

Contact name: Samuel McConnell

Email: [samuel.mcconnell3@wales.nhs.uk](mailto:samuel.mcconnell3@wales.nhs.uk)

Website: <http://nwssp.nhs.wales/ourservices/procurement-services/>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales

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## Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

### **NHS Wales Shared Service Partnership (hosted by Velindre University NHS Trust)**

Summary of their role in this procurement: Undertaking the procurement exercise on behalf of Public Health Wales

- NHS Organisation Data Service: RQF

4-5 Charnwood Court, Heol Billingsley, Parc Nantgarw

Cardiff

CF15 7QZ

United Kingdom

Contact name: Samuel McConnell

Email: [samuel.mcconnell3@wales.nhs.uk](mailto:samuel.mcconnell3@wales.nhs.uk)

Region: UKL15 - Central Valleys

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## Contact organisation

Contact NHS Wales Shared Services Partnership-Procurement Services (hosted by

Velindre University NHS Trust) for any enquiries.