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Award

## East Suffolk SZC PR Consultancy

East Suffolk Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-049967

Procurement identifier (OCID): ocds-h6vhtk-05514d ([view related notices](#))

Published 19 August 2025, 5:53pm

## Scope

## Reference

2667-TEN-O

## Description

East Suffolk Council is seeking to appoint a professional PR agency or consultant to deliver a 12-month national public relations and influencer engagement approach that raises the positive profile of East Suffolk as a visitor destination

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## Contract 1. East Suffolk SZC PR Consultancy

## **Supplier**

- [Big wave PR](#)

## **Contract value**

- £60,000 excluding VAT
- £72,000 including VAT

Below the relevant threshold

## **Award decision date**

19 August 2025

## **Earliest date the contract will be signed**

25 August 2025

## **Contract dates (estimated)**

- 1 September 2025 to 30 August 2026
- Possible extension to 30 January 2027
- 1 year, 4 months, 30 days

Description of possible extension:

based on performance and additional funding allocations.

## **Main procurement category**

## Services

### CPV classifications

- 79416000 - Public relations services
- 79416200 - Public relations consultancy services

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### Information about tenders

- 22 tenders received
- 1 tender assessed in the final stage:
  - 1 submitted by small and medium-sized enterprises (SME)
  - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 0 suppliers unsuccessful (details included for contracts over £5 million)

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### Procedure

#### Procedure type

Below threshold - open competition

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### Supplier

## **Big wave PR**

- Companies House: 06749209

No1 The Courtyard, Tye Road, Elmstead Market

Colchester

CO7 7BB

United Kingdom

Email: [hilary@wearebigwavepr.co.uk](mailto:hilary@wearebigwavepr.co.uk)

Region: UKH34 - Essex Haven Gateway

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. East Suffolk SZC PR Consultancy

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## **Contracting authority**

### **East Suffolk Council**

- Public Procurement Organisation Number: PLPP-1174-BHLX

East Suffolk House, Station Road, Melton

Woodbridge

IP12 1RT

United Kingdom

Email: [procurement@eastsuffolk.gov.uk](mailto:procurement@eastsuffolk.gov.uk)

Website: <http://www.eastsuffolk.gov.uk>

Region: UKH14 - Suffolk

Organisation type: Public authority - sub-central government