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Tender

## **Producer - Education Resources**

Pembrokeshire Coast National Park Authority

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-049896

Procurement identifier (OCID): ocds-h6vhtk-058aae

Published 19 August 2025, 3:28pm

## **Scope**

### **Description**

Pembrokeshire Coast National Park Authority wish to commission a 'Producer' to continue the development of learning resources for the Designated Landscapes of Wales (Working together delivering for Wales | Landscapes Wales). The first phase of the Tirlun project was completed earlier this year, the second phase runs between April 2025 and March 2027.

The project's delivery requires:

- (i) The development of new learning resources to be integrated into the existing Tirlun portal
- (ii) Digital and design inputs both in terms of the production of resources and in the way the resources are presented and accessed on the digital platform.
- (iii) And, throughout the lifetime of the project, ongoing promotion of the resources and engagement with the audience of teachers and learners.

### **Total value (estimated)**

- £110,000 excluding VAT
- £132,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 22 September 2025 to 31 March 2027
- 1 year, 6 months, 10 days

### **Main procurement category**

Services

### **CPV classifications**

- 80000000 - Education and training services
- 72212500 - Communication and multimedia software development services
- 72212520 - Multimedia software development services

### **Contract locations**

- UKL14 - South West Wales

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## **Participation**

## **Conditions of participation**

Please see tender document.

## **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Enquiry deadline**

27 August 2025, 12:00pm

### **Tender submission deadline**

2 September 2025, 5:00pm

### **Submission address and any special instructions**

<https://sell2wales.gov.wales/>

Sell2Wales postbox only.

### **Tenders may be submitted electronically**

Yes

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## Award criteria

Name	Description	Type	Weighting
Assessment criteria	Gweler y ddogfen tendr/ See tender documents	Quality	100.00%

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## Procedure

### Procedure type

Below threshold - open competition

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## Documents

### Associated tender documents

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=343584](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=343584)

Tender document - English

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=343585](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=343585)

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## Contracting authority

### Pembrokeshire Coast National Park Authority

- Public Procurement Organisation Number: PZVG-5411-ZNBP

Llanion Park

Pembroke Dock

SA72 6DY

United Kingdom

Contact name: Catrin Evans

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Website: <http://www.pembrokeshirecoast.org.uk>

Region: UKL14 - South West Wales

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales