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Planning

Provision of a Framework for Graphic Design, Videography Services and Campaign Development

Barnsley Metropolitan Borough Council

F01: Prior information notice

Prior information only

Notice identifier: 2025/S 000-049863

Procurement identifier (OCID): ocds-h6vhtk-058a98

Published 19 August 2025, 2:32pm

Section I: Contracting authority

I.1) Name and addresses

Barnsley Metropolitan Borough Council

Town Hall

Barnsley, South Yorkshire

S70 2TA

Contact

Beth Taylor

Email

BethTaylor@barnsley.gov.uk

Telephone

+44 1226770770

Country

United Kingdom

Region code

UKE31 - Barnsley, Doncaster and Rotherham

National registration number

N/A

Internet address(es)

Main address

<https://www.barnsley.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/103835>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=97109&B=UK

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of a Framework for Graphic Design, Videography Services and Campaign Development

II.1.2) Main CPV code

- 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

PRIOR INFORMATION NOTICE ONLY - The council is establishing a new Framework Agreement to support the procurement of high-quality, innovative, and value for money design, video, and animation services.

Each LOT within the framework will accommodate up to ten suppliers, including organisations, companies, and freelancers, who will collaborate with us to deliver services aligned with our brand and style guidelines, and the needs of our services and customers.

The following LOTS will be available under this framework:

LOT 1: Graphic Design Services

LOT 2: Video and Animation Services

LOT 3: Campaign Development

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 22314000 - Designs

- 79341400 - Advertising campaign services
- 79930000 - Specialty design services

II.2.3) Place of performance

NUTS codes

- UKE31 - Barnsley, Doncaster and Rotherham

II.2.4) Description of the procurement

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LOT 1: Graphic Design Services

LOT 2: Video and Animation Services

LOT 3: Campaign Development

II.3) Estimated date of publication of contract notice

1 September 2025

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes