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Planning

## **Provision of a Framework for Graphic Design, Videography Services and Campaign Development**

Barnsley Metropolitan Borough Council

F01: Prior information notice

Prior information only

Notice identifier: 2025/S 000-049863

Procurement identifier (OCID): ocds-h6vhtk-058a98

Published 19 August 2025, 2:32pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Barnsley Metropolitan Borough Council

Town Hall

Barnsley, South Yorkshire

S70 2TA

#### **Contact**

Beth Taylor

#### **Email**

[BethTaylor@barnsley.gov.uk](mailto:BethTaylor@barnsley.gov.uk)

#### **Telephone**

+44 1226770770

**Country**

United Kingdom

**Region code**

UKE31 - Barnsley, Doncaster and Rotherham

**National registration number**

N/A

**Internet address(es)**

Main address

<https://www.barnsley.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/103835>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=97109&B=UK](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=97109&B=UK)

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of a Framework for Graphic Design, Videography Services and Campaign Development

#### **II.1.2) Main CPV code**

- 79822500 - Graphic design services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

PRIOR INFORMATION NOTICE ONLY - The council is establishing a new Framework Agreement to support the procurement of high-quality, innovative, and value for money design, video, and animation services.

Each LOT within the framework will accommodate up to ten suppliers, including organisations, companies, and freelancers, who will collaborate with us to deliver services aligned with our brand and style guidelines, and the needs of our services and customers.

The following LOTS will be available under this framework:

LOT 1: Graphic Design Services

LOT 2: Video and Animation Services

LOT 3: Campaign Development

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 22314000 - Designs

- 79341400 - Advertising campaign services
- 79930000 - Specialty design services

### **II.2.3) Place of performance**

NUTS codes

- UKE31 - Barnsley, Doncaster and Rotherham

### **II.2.4) Description of the procurement**

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### **II.3) Estimated date of publication of contract notice**

1 September 2025

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes